

ATTENTION ALL CURRENT PSC PHOTOGRAPHY and GRAPHIC DESIGN STUDENTS

WORKDAY PLATFORM HOMEPAGE BANNER CONTEST!

All current PSC photography and graphic design students are invited to participate in a contest to have their work recognized on Pensacola State College's official *Workday*™ platform.

What is Workday?

Workday is an Enterprise Resource Planning (ERP) system which will replace the College's Financial Records System, Human Resource System, and Student Records System.

The Contest

Workday provides a branding opportunity for PSC's Workday Home Page that will be visible to all staff and faculty. At the top of Workday's home page is a container for a banner and a container for a logo. Two banner/logo combinations will be selected in this contest. One banner/logo set will be branded for PSC staff and the other set will be branded for PSC faculty. Each set (staff and faculty) has specifications for both desktop and mobile versions, for a total of eight (8) files (desktop banner, desktop logo, mobile banner, mobile logo). Interested students should submit their entries as part of the Art Students Honors Exhibition. As part of your submission, you grant the College the right to use your images and acknowledge that your submission is your own work and is free of copyrighted materials. The College reserves the right to display banners submitted in this contest or discard the images submitted in this contest.

Timeline

Show: 4/6 - 5/1/2020

Submission deadline: 3/3/2020

Winner notified: 4/24/2020 at Student Awards Ceremony

Department Contact

Krist Lien, Department Head, Visual Arts 850.484.2554

THE PRIZE

**PSC will \$ REFUND \$
3 credit hours from
your Spring 2020
schedule.**

Actual amount is determined by
your enrolled status.

Submission Information

<https://www.pensacolastate.edu/2020asheupload/>



Style Guidelines

When considering the layout of your images/graphics, pay special attention to the areas that overlay the banner (Ref. C1-C3). See Exhibit 1 for an example. A template with overlay sections is available for download here:

<https://www.pensacolastate.edu/wp-content/uploads/2019/12/HomePageBanner-WorkdayPSC-1440x366-TEMPLATE.jpg>

- I) Desktop
 - a. File 1 - Banner (Ref. A)
 - i. 1440 x 366 pixels (PNG or JPG format)
 - b. File 2 - Logo (Ref. B)
 - i. 194 x 78 pixels (SVG format)
- II) Mobile
 - a. File 3 - Banner
 - i. 950 x 680 pixels (PNG or JPG format)
 - b. File 4 - Logo
 - i. 100 x 100 pixels (SVG format)

The screenshot shows a Workday dashboard for user Matthew Fong. The dashboard includes a navigation bar with a 'W' logo and notification icons. The main content area features a 'Welcome, Matthew Fong' banner (Ref. C1). Below the banner are two primary sections: 'Announcements' (Ref. C2) and 'Inbox' (Ref. A). The 'Announcements' section contains a 'workday.' logo and a message about reviewing home address and emergency contact information. The 'Inbox' section lists three items: a Payout Rate record, a Supplier Invoice for Amazon, and a Letter of Credit Draw Down event. To the right of these sections is an 'Applications' menu (Ref. C3) with 17 items, including Contract Booking, Dashboards, Absence, Time and Absence, Expenses, Favorites, Financial Results, Financials Dashboard, Cost Center Manager, Procurement, Purchases, and Supplier Accounts. A 'Ref. B' box points to the top navigation bar, and a 'Ref. C1' box points to the welcome banner.

Exhibit 1