

2020 IMPACT REPORT



Meeting the Challenge

Pensacola State College Foundation

PSC Accolades



#1 in Social Mobility for Regional Colleges of the South
– U.S. News & World Report 2021



#2 in Least Debt for Regional Colleges of the South
– U.S. News & World Report 2021



#5 in Least Debt for All Regional Colleges in the Nation
– U.S. News & World Report 2021

Named 2020-21 Military Friendly School
– A military friendly school for 12 consecutive years

#2 Medical Assistant Program in Florida
– Medical Assistant Advice



Recipient of GuideStar
Gold Seal of Transparency
-GuideStar 2020

Foundation Staff

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Executive Director of Institutional
Development

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Campaign Coordinator

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LETTER FROM THE

President

Your gift, your legacy, your estate plan can help more students afford to go to college than you can imagine.

Your gift can name a room, pay for books, start a course of study and create jobs needed now and for the future.

Your gift can honor a family member, a parent, a special friend or an organization that will be long remembered.

Your gift can be a scholarship that culminates in someone's successful life career.

Your gift can be as an alumnus who remembers good times, to honor a wonderful teacher or in gratitude of a place where you were challenged and learned a world of skills.

Join me and let's plan a Legacy.



Betty B. Roberts

President,
Foundation Board of Governors

Mission

The mission of the Pensacola State College Foundation is to support the long-range plan of Pensacola State College by raising financial support to enhance scholarships, programs, faculty, facilities, and improvements to further increase student accessibility and to improve the learning environment at Pensacola State College.

Board of Governors

JANUARY 2021-DECEMBER 2021

Executive Committee



President
Betty Roberts
Community Consultant



Vice President
Trey Poirier
Merrill Lynch



Immediate Past-President
Doug Bates
Clark Partington
Attorneys at Law



Secretary
Mike Morette
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Corporation



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Lane Harper
Staples



Campaign Chair
'Flash' Gordon Sprague
Retired



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Embry-Riddle
Aeronautical University



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PSC Board of Trustees

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Retired



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Central Credit Union
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Pam Hatt
Pen Air Federal
Credit Union



Sharon Hess Herrick
Hess Realty Group



Fallon Kurpui
DHI Mortgage



Dr. Thomas Lampone
Florida Blue



Kramer Litvak
Litvak, Beasley, Wilson
and Ball



Scott Luth
FloridaWest Economic
Development Alliance



Lumon May
Commissioner,
Escambia County

"I choose to support Pensacola State College because I recognize that education is foundational to our community's success. The work of the PSC Foundation provides critical access to a quality education for those traditional and non-traditional students in our community. In this way, the work of the College continues to make significant impacts on individuals in a positive way and in doing so, continues to help Pensacola grow and flourish."

- Mike Morette

Governors



**By-Laws Chair
Alan Nickelsen**
Synovus



Jo-Ann Price
Price Family Private
Foundation



**Mayor Grover
Robinson IV**
City of Pensacola



Jim Reeves
Attorney at Law



Kerry Anne Schultz
Schultz Law Group



Chandra Smiley
Community Health
Northwest Florida



Gene Valentino
Retired



Bill Wein
IMS ExpertServices

Pensacola State Foundation Governors provided just over 410 volunteer hours in 2020. According to the Independent Sector, the latest value of a volunteer hour is \$27.20, which means that the support received from our 28 Board volunteers had an impact of \$11,152.

In 2020, the Board of Governors, Governors Emeriti, and their affiliated businesses, donated \$289,782 in cash and in-kind gifts.

Governors Emeriti



H. Miller Caldwell



Carol Carlan



Bo Carter



Carolyn Davis



Donald McMahon III



Margie Moore



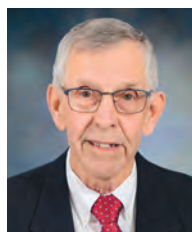
Eric Nickelsen



Sandy Sansing



Marty Stanovich



James Stolhanski



Charlie Switzer



Tommy Tait

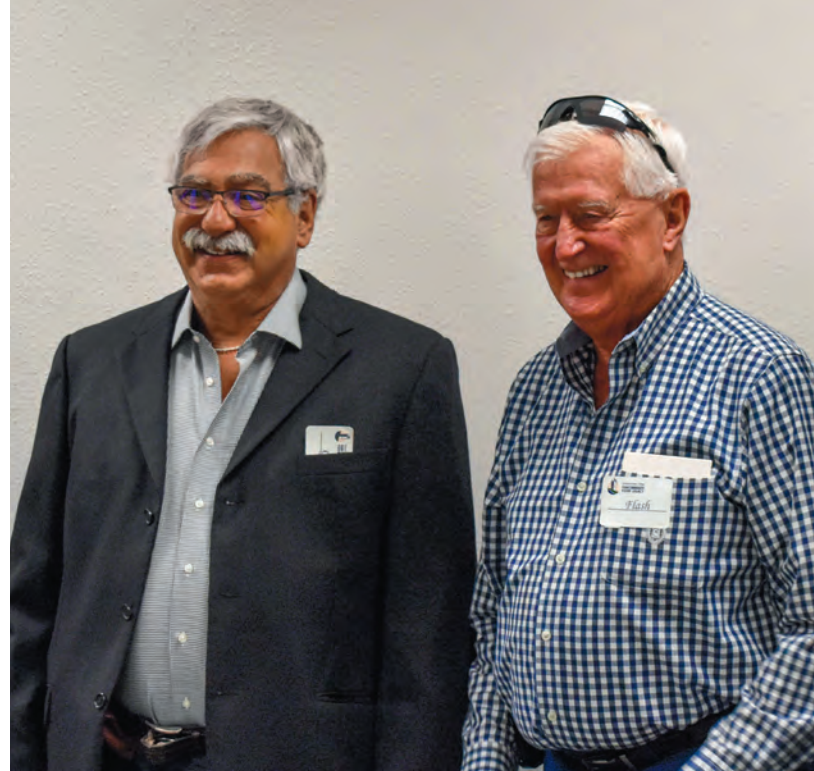


Mike Wiggins
Chair

Emeriti Not Pictured
Jim Hill
Wayne Peacock



(pictured from left to right) Bob Kelner, and Ed Meadows.



(pictured from left to right) Gerry Goldstein, 'Flash' Gordon Sprague, and John Adams

Comprehensive Campaign

Pensacola State College provides high-quality, low-cost education to the residents of Northwest Florida through degrees, workforce certificates, university transfer, continuing education, and corporate and professional development. The PSC Foundation and community donors are working to enhance the College's ability to provide these services through a five-year campaign focused on supporting student scholarships, academic programs, and infrastructure.

Campaign Leadership

"Flash" Gordon Sprague
Campaign Chair

Dr. Ed Meadows
PSC President

Workforce:

John Adams
Hal George
David Hightower
Scott Luth
Betty Roberts
Gene Valentino
Johnnie Wright

Conference Center:

Jan Miller

Scholarships:

Aimee Dumas
Mike Johnson
Phyllis Johnson
Jim Reeves
Kerry Anne Schultz
Jason Switzer
Dr. Jeff Van Dermark

Fund For Excellence:

"Flash" Gordon Sprague

\$2.4M for Workforce Development raised through 2020:

- Construct new STEM buildings
- Support the development of the Nonprofit Center for Excellence and Philanthropy
- Meet programmatic needs tied to Health Science fields of study to continue meeting the area's training demands for a skilled workforce

\$1.5M for Scholarships raised through 2020:

- Support vocational and technical students that are ineligible for traditional Financial Aid
- Create named endowed scholarships that ensure future educational opportunities into perpetuity
- First-generation students pursue a higher education
- Students pursuing various health science certificates and degrees

\$1.8M for a Conference Center raised through 2020:

- College and community meetings on the Pensacola campus
- Provide a large meeting space for PSC hosted events and speakers
- Community groups that need to host their events at the center

\$466K for Fund For Excellence raised through 2020:

This unrestricted donor-supported advancement fund enables the Foundation to meet pressing needs and is relied upon for sustainable growth and rapid response to emerging issues.



Baars Technology Building, location of new Donald McMahon III Center for Cybersecurity

Donald McMahon III

Donald McMahon, III, a PSCF Board of Governor Emeritus and Past-President, established the McMahon Endowment in 1999 to support a broad range of students. Today, McMahon continues his commitment and leadership by making PSC student success a priority. In December 2020, he generously committed \$250,000 to support students pursuing a degree in cybersecurity and other closely related fields of study. He amended the McMahon Endowed Scholarship to provide students the tools needed to meet today's ever changing needs. To honor Mr. McMahon and his legacy, PSC will name the center for cybersecurity and the degree in his honor.

"I've always been motivated by a commitment to workforce development. I'm very excited about the cybersecurity program at PSC because there are thousands of good-paying jobs open in cybersecurity. Those are the kinds of jobs we need in Pensacola."
 – Donald McMahon, III

Chadbourne Foundation

In addition to a \$1.5M endowment to support student scholarships, the Chadbourne Foundation provided \$40,000 to support dental hygienist and help renovate the Dental Lab at the Warrington Campus. Meeting the needs of nearly 3,000 patients annually, this lab renovation is essential to better serving our students and community.

"We want to support PSC students where they need it most. This year, with the Dental Lab needing renovations, we felt there was no better way to serve students, and the community, then through this renovation process. We are excited students will have everything they need to learn and serve dental clinic clients." – Ann Scott



Pensacola State College
YOUR COMMUNITY
YOUR LEGACY

Leadership Givers

Lead Gift - Ron and Jan Miller

Alfred I. duPont Foundation, Inc.	Patricia Morris
Escambia County Board of County Commissioners	Michael & Jo-Ann Price
The Estate of Ralph and Libby Ruyle	South Baldwin Health Foundation
The Florida College System Foundation	U.S. Department of Commerce
Gulf Power Foundation, Inc.	Milton & Dona Usry
McGuire's Irish Pub & Irish Politicians Club	Gene & Maureen Valentino
Donald McMahon	

SCHOLARSHIPS - \$1,512,714.13 RAISED

"The leadership at Pensacola State College provided us to go ahead and give this gift. We were pleased to become involved with Pensacola State. It's one of the best things we ever did." -Diana Hoey

CONFERENCE CENTER & FUND FOR EXCELLENCE - \$2,262,117.83 RAISED

"When you have a multitude of blessings, you have a social responsibility to the community in which you live." -Jan Miller

WORKFORCE - \$2,432,214.56 RAISED

"We're very proud to be able to make this contribution. We're pleased about the prospect of a bright future for the students of Pensacola State College, Escambia County and the region." -Gene Valentino

Major Donors

The Association of Monsanto-Sohella	Gary A. DeLapp	Michael J. Morette
Albert Baggott	Lisa Galassini	Morette Company
Bank of America Charitable Foundation	Gulf Power Company	Navy Federal Credit Union
Baptist Health Care Foundation	Sarah Harrod	Jean N. Norman
Robert & Jenna Byrnes	Frances W. Horlan	ParCo, LLC
Capital Trust Agency, Inc.	Innovation Coast	Platinum Technology, Inc.
John Ceriale	The J. Bruce & Rose W. Beveridge Foundation	Will Ramsey
The Chadbourne Foundation	Joe & Mindy Gray Family Foundations	Robert A. Benz Family Foundation
Pat Ciccone	Kelly R. MacLeod	Robert M. Rogers Investments
D. W. McMillan Trust	Charles E. Meadows	Sansing Foundation Inc.
		Seaview Investors LLC
		The Stein Family Charitable Foundation
		Synovus
		Theresa Gail May Scholarship Foundation
		Trane Commercial Systems
		Veterans National Homecare Inc
		Walmart
		Betty J. Williams
		Rich and Elizabeth Williams
		Jarl T. Young

\$6,207,046.52 Raised Through December 2020

Meeting The Challenge

Students struggled to overcome the impacts of the COVID-19 pandemic and donors responded with funding that helped provide food, shelter, and other essentials. Due in part to reduced hours, layoffs and business closures, students struggled to maintain their commitment to the future and their education. Through November, 63% of the students assisted needed help with food and 62% needed help paying their utilities. 54% were past due or in danger of being past due on their rent or mortgage payments. While we hope 2021 comes with fewer struggles, we are grateful for the generous individuals who made life more manageable for PSC students.

124 gifts totaling
\$76,392.11
were given to support
COVID-19 Relief

191 Students
Received Assistance

Average Student Relief
Amount Award:
\$365.18



“The support from the Student Relief Fund helped me in many ways. While the whole world was experiencing hardship, PSC did not forget its students. I appreciate the generous contributions that donors have made to ensure students like me are able to continue their education and meet their basic needs, such as groceries. I am pursuing a nursing degree and plan to become a Registered Nurse by 2023.”

– Christine Goodman,
Student Relief Recipient



“Thank you to the donors and the team at Pensacola State College for awarding me Emergency Relief Funding. The past two semesters have been especially challenging because of the current pandemic, and this support has helped tremendously.”

– Clinton Miller,
Student Relief Recipient



“The emergency funding has helped me tremendously. Since I lost my job due to the pandemic, things have been difficult and the support you offered helped me pay some bills. I am grateful for the opportunity to receive emergency funding so I can continue on my path to graduation this Spring.”

– Brandon Lyles,
Student Relief Recipient

Scholarship Established in 2020

With the close of 2020, we celebrated the creation of seven new scholarships, six are endowed and will support students into perpetuity! These new scholarships come as we experienced a 35% increase in scholarship usage from 2019 to 2020 which illustrates the growing needs among students navigating the pandemic and impacts of Hurricane Sally.

Many of these contributions were inspired by gifts from **Michael and Jo-Ann Price**. They donated \$100,000 and encouraged gifts from other philanthropists. The Prices inspired the establishment of four of these new scholarships.

Innovation Coast Scholarship Endowment

Innovation Coast was founded as an alliance of technology and knowledge-based companies in Northwest Florida. Its mission was to grow, sustain, and showcase the region's vibrant ecosystem of companies, professionals, and investment opportunities. After claiming success in its mission, Innovation Coast decided to invest its assets in the future generations of Northwest Florida by establishing a scholarship as part of PSC's Change Maker program. Whether support for individual entrepreneurs or granting hundreds of thousands of dollars to start-ups, Innovation Coast has always invested in creativity. As its final act as a formal organization, Innovation Coast has endowed a scholarship to support students pursuing careers in technology.



Student Constructors Scholarship

President and CEO of ParsCo Construction, Amir Fooladi, aims to support students pursuing construction-related careers. Fooladi says he is proud to uplift the industry in which he has over 20 years of experience. His commitment to the next generation of construction professionals is illustrated by this generous scholarship and the time Fooladi volunteers as an adjunct professor at the University of West Florida. This scholarship was established as part of the Alumni Matching Program and will provide awards ranging from \$500 - \$1,500.



Walmart Endowed Scholarship

Walmart strives to improve and support the communities it serves. Recognizing the challenges facing PSC students, several Walmart Supercenters and Neighborhood Markets in Escambia and Santa Rosa counties stepped forward as community Change Makers. Walmart Market Manager, Derald Cupp, says the contributions of these stores will help bolster PSC's mission, which he believes is valuable in providing superior education and workforce training to students in our region. "We have always been a strong advocate for community involvement," Cupp explains. "Education is an important part of Walmart's culture. With the donation to PSC we hope to provide an opportunity for students to further their education for years to come."



2020
Scholarship
Stats

• \$685,863.35
• in Scholarships Awarded

• 1,489
• Awards

• 964
• Unique Students
• Supported

Sharon S. Morette Endowed Scholarship

Michael Morette has earned his reputation as a leader in Northwest Florida. A native of Pensacola, Mike is president of Morette Company, a leading building and construction company in the region. The company was founded by his late father, Rick Morette, who encouraged the generosity that comes naturally to Mike and his family. Mike is a member of the Foundation's Board of Governors. His generosity has contributed to his being named multiple times to the Independent News "Power List" rankings of the most influential people in Pensacola. Mike, Laura Rae and the Morette Family are proud to help students and have pledged to create this endowed scholarship in honor of their mother, Sharon Morette, a longtime PSC supporter and alumnus



Rose and Willie C. Jutson Scholarship

Rachel and Stephen "Mickey" Suarez created this scholarship to honor the two people they admire most: Rose and Willie C. Jutson. "Rose and Willie C. have a strong work ethic grounded in love and service to others. Rose is still working as a caregiver in her 90's and Willie C. continues to volunteer at his church," Rachel says. "They inspire us every day with their goodness and optimism." The Suarezs and the Jutsons are thrilled to help make it possible for students to achieve their hopes and dreams.

"We thank the Lord for our wonderful friends and the gift they have given us. To today's young people, be strong and don't give up because we are counting on you to make the world a better place." Love, Willie C. and Rose Jutson.



Sansing Scholars

Sandy Sansing is a business icon who owns several automobile dealerships along the Gulf Coast. Time magazine recognized him in 2017 as Florida's "Dealer of the Year." Sansing, a PSC alumnus, is also one of the College's biggest supporters and one of Northwest Florida's most generous business leaders. He and his family sponsor more than 55 youth baseball teams and partner with community philanthropic ventures such as Communities Caring at Christmas and local school supply drives. He is a long time generous supporter of PSC's scholarship programs



The Williams Trust in Yourself Endowed Scholarship

Rich and Beth Williams believe education is the foundation on which communities are built. The couple are supporters and financial backers of numerous institutions in addition to PSC. Their passion for helping others pursue a better future is illustrated by their investment in scholarships as PSC Change Makers. Additionally, underprivileged students helped by Take Stock in Children have benefited from the Williams' generosity. Beth Williams works in her family's various businesses. Rich is an IT engineer by trade and runs a small farm in Pace raising turkeys and chickens. "Pensacola State College helps people receive an education that will help them get jobs and better themselves and their families," Beth Williams says. "We're all about supporting the community through education."



278 Scholarships at the PSC Foundation

194 of which are endowed

7 New Scholarships Established in 2020

6 of which are endowed

201 Donors Gave to Named Scholarships

Scholarships: Your Generosity at Work

First-Generation Scholarship

First generation college students are those who may lack the resources and the support necessary for success in higher education. Through the First Generation Matching Grant Program, donors help lessen the unique challenges and financial hurdles faced by these students. In 2020, the State matched donations raised by the PSC Foundation 2:1 to fund scholarships for first generation students.

In 2020, 74 PSC students received \$80,760 in support from the First Generation Scholarship!

“The First-Generation Scholarship provided me the opportunity to prove to my children that prayer, hard work, and dedication are the keys for success. It feels great to accomplish one of my dreams and to be a 2020 first-generation college graduate.”

– (pictured at right) Kequanda Stallworth, Early Childhood Education Graduate & First-Generation Scholarship Recipient



Universal Scholarship

The Universal Scholarship Fund benefits students from diverse demographic backgrounds who are seeking education in a variety of fields.

In 2020, this scholarship supported PSC students with \$82,944.01 through 205 awards!

“The scholarships that I received played an instrumental role in the completion of my education. Without scholarship support, I would not have graduated. I am forever grateful and plan to give back to the PSC Foundation to help others as they have helped me.”

– (pictured at right) Sharonda Etheridge, Business Graduate & Universal Scholarship Recipient



Sansing Scholars

Since its establishment in 2002, the Sansing Scholars Scholarship has supported 1,126 PSC students with nearly \$500,000. In October, PSC hosted the annual luncheon where Sandy Sansing meets and inspires his scholars.

“My hours at a part-time job, which I depend on to supplement my income, were recently cut due to the pandemic. Thus, I am extremely grateful for Sandy Sansing’s support this year. I aspire to earn my nursing degree so that I can care for others in need. Thank you for your generous contribution to my education!”

– (pictured at right) Coby Myers, Nursing Student & Sansing Scholars Scholarship Recipient



Did you know? PSC is Ranked

#1 in Social Mobility
for Regional Colleges of the South by the US News & World Report 2021

#2 in Least Debt
for Regional Colleges of the South by the US News & World Report 2021

#2 for Most Affordable
Online RN to BSN in the Nation by EDsmart 2020

#5 in Least Debt
for All Regional Colleges in the Nation by US News & World Report 2021

#2 for Best Medical Assistant Program
in Florida by Medical Assistant Advice

Cantonment Rotary Club Culinary Endowed Scholarship

The Cantonment Rotary Club awarded Amber “AJ” Gill and Patrick Newburn with Culinary Scholarships at a luncheon in November. Students in the culinary program who have a GPA of 2.5 or higher are eligible for consideration. The Cantonment Rotary Club has a long history of supporting PSC through six unique scholarships.

“ Thank you for providing the funds to help me become a chef. With the support you have provided, I can continue pursuing a career that will help me provide for myself and my family.”

– (pictured at right) Patrick Newburn, Culinary Student & Recipient of the Cantonment Rotary Club Culinary

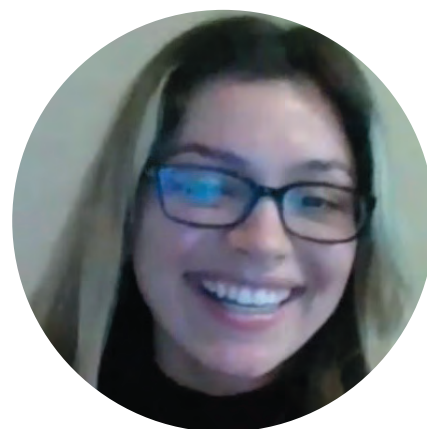


Eldon L. Norman Memorial Endowed Scholarship

PSC Retiree, Jean Norman, created this scholarship in memory of her late husband, Eldon Norman, with initial gifts totaling \$18,250. The Eldon L. Norman Memorial Scholarship has provided students with gifts totaling \$42,719.53 since its inception. The endowment principal now totals more than \$100,700.

“ This scholarship is not just someone giving money. Knowing the story behind this award is very touching. Mrs. Norman went out of her way to turn something terrible into such a blessing for students. This award helped financially but it also helped motivate me to put forth my best effort because I knew someone else was putting faith in me.”

– (pictured at right) Kirsten Quigley, Future Child Psychologist & Recipient of the Eldon L. Norman Memorial Endowed Scholarship



Pensacola Women’s Alliance Scholarship

At a November luncheon, the Pensacola Women’s Alliance (PWA) recognized Karah Androski and Janae Shivers as recipients of the Pensacola Women’s Alliance Scholarship for the Fall 2020 semester. PWA has been supporting PSC’s female students in pursuit of STEAM or business degrees with this scholarship since 1991. The students must have completed at least 30 hours while maintaining a 2.5 GPA.

“ My dream is to be a veterinarian that specializes in marine animals. Nothing would make me happier than helping and rehabilitating animals in need. I pay for my class fees on my own and it can be very stressful. Knowing that there are organizations like PWA that want to help others succeed, makes me feel supported and motivated.”

– (pictured at right) Karah Androski, Biology Student & Pensacola Women’s Alliance Scholarship Recipient



Giving Back and Creating Impact

Veterans National Homecare

For the second consecutive year, Veterans National Homecare has donated \$5,000 in scholarship funds to Pensacola State College for first-generation-in-college students. PSC alumnus Denis McKinnon Sr., along with his son, Denis McKinnon Jr., and Wade Wilson presented the First

Generation Matching Scholarship donation to PSC President Ed Meadows on September 3, on behalf of the company.

In 2019, the company made its first \$5,000 donation and pledged a total of \$15,000 to fund scholarships.

“The generosity of Veterans National Homecare and Pensacola State College has inspired me to find a way to give back to the community. I hope one day I will be able to help other students achieve their goals just as I have been helped.”

– Jonathan Snell, Military Veteran and First-Generation College Student

McGuire’s

In November 2020, the Foundation recognized gifts from the McGuire Management Group, the Martin family and the Irish Politicians Club totaling \$50,350 to the Molly McGuire Culinary Arts Endowed Scholarship. This scholarship to honor the late Molly “McGuire” Martin has grown to an endowment principal of \$350,350, making it the sixth-largest endowed scholarship at PSC. Molly’s motto was “warm and friendly,” an adage which the family and friends of Molly continue to exemplify in their community. Andrea Krieger, PSC Executive Director of Institutional Development said, “The Martin family and McGuire’s IPC members do so much for our community and giving to PSC is a way for them to invest in our students’



(pictured from left to right) Dr. Ed Meadows and the Martin Family

utures. They give with no thought of if or how it will benefit them. They do this from their hearts. They truly care about our College and our community.”

Billy Martin, Molly’s stepson told students, “There are a lot of hours and a lot of hard work, but in the end, it’s very rewarding...have fun and enjoy.”

Pen Air Federal Credit Union

Stewart Ramsey, CEO of Pen Air Federal Credit Union, and fellow Pen Air officials gave \$5,000 to the Pensacola State College Scholarship Fund. Pen Air also awarded PSC student Katherine Castle a \$450 scholarship using the interest from their Pen Air Federal Credit Union Endowed Scholarship—a scholarship with an endowed principal of \$100,000 Stewart Ramsey said, “I think this is a great partnership between Pen Air and PSC. Our mission is to enhance people’s lives, just as PSC does.”



(pictured from left to right) Robert Jacobson, Shirley Harris, Stewart Ramsey, Katherine Castle, Pam Hatt, Dr. Ed Meadows



Smoke salmon bites on cucumber



Food setup at President's Leadership Institute Graduation



PSC student William 'Blake' Harp



Bacon rarebit crum petinis



PSC student Trey Murray

Culinary Arts

- Culinary students served 636 guests during 2020.
- \$2,833 was raised by Friends of Culinary Arts.
- In response to COVID-19 and no face-to-face dining experience, Chef Langham developed “to-go” gourmet meals as a way for diners to still enjoy culinary offerings from the students.
- Current Culinary Arts students and program graduates are working at nearly every Pensacola restaurant, including Restaurant IRON, Union Public House, Azalea Trace, Alice’s Restaurant, McGuire’s Irish Pub, Crabs on the Beach, and Flounder’s Chowder House.
- Hosted three events:
 - Garde Manger for President’s Leadership Institute Graduation.
 - Check Presentation for a \$50,350 gift from the Irish Politicians Club and the Martin family benefiting the Molly McGuire Culinary Arts Endowed Scholarship.
 - Cantonment Rotary Club Culinary Endowed Scholarship Luncheon where the Rotary Club presented two culinary students each with a \$500 scholarship.



Michael Neyra and Lucas Anderson



Olivia Kegley, Mario Dante Cieri, and Lucas Anderson

Performing Arts

- \$3,589.81 was raised by Friends of Performing Arts.
- \$16,289.81 was raised to support the Performing Arts at PSC.
- Received a \$6,000 grant from the Florida Theatrical Association which was used to support six theatre students.
- Hosted four in-person Lyceum Series events – Xun Pan, pianist; Garry Krinsky, *Toying with Science*; The Langston Hughes Project, multi-media artist; and Maggie Koerner, singer.
- Three Lyceum Series events were hosted virtually, including Kai Roberts with 50 participants and Andrew Leahey with 200 participants.
- After 33 years with the College, Don Snowden retired from his successful career as Department Head of Performing Arts in the summer of 2020. We welcomed Dr. Kenneth Phillips, a PSC Alumnus, as the new Department Head.
- In November, all four in-person showings of *Our Town* (pictured above) quickly sold out!
- In December, PSC hosted the Choral Society of Pensacola's "Gladsome Tidings" holiday concerts in the PSC Gazebo.
- In March, our students performed the drama, *Machinal* (pictured at right), for four live audiences.





Creative Collaborations showcased inside the Switzer Gallery

Visual Arts

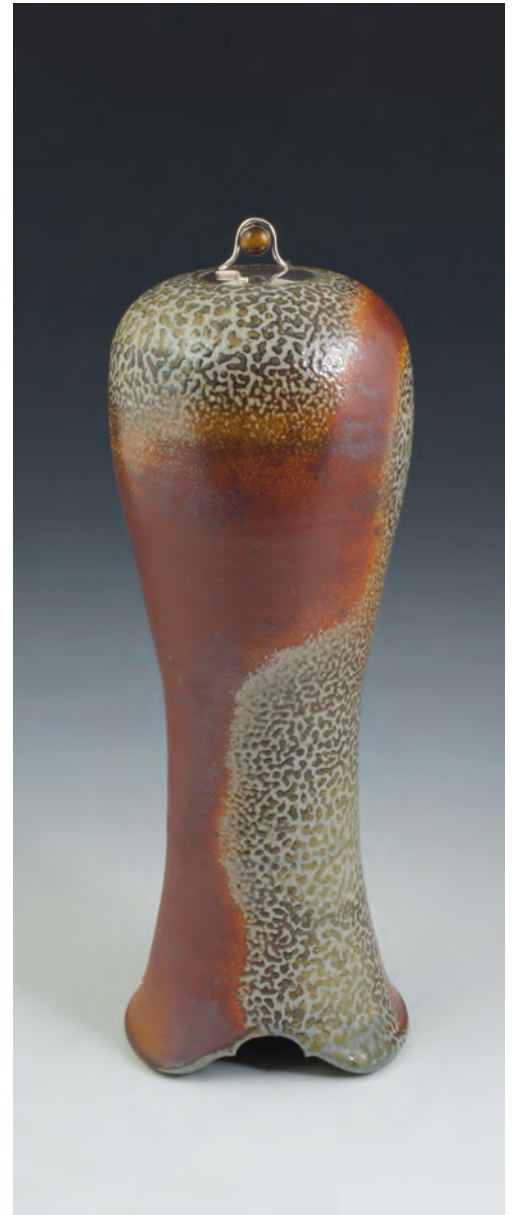
- \$1,103 was raised by Anna Society members
- PSC graphic design and photography students received over 95 awards during this year's AAF Pensacola American Advertising Awards (the advertising industry's largest competition).
- PSC launched two digital showcases featuring students and faculty artwork.
- Visual Arts hosted two in-person exhibitions.
- After over 14 years, Krist Lien retired from his successful career as Visual Arts Department Head in December of 2020.
- Thirty-three visual arts students were recognized for their exceptional talent with a scholarship award after submitting award-winning pieces with the receipt of scholarships and awards (one winning piece is by Rebecca Thomaston, pictured at the right).



The Big Easy silver gelatin print by Haylee Paxton, recipient of the Christopher Mills Memorial Photography Award



Broken Pieces silver gelatin print by Rebecca Thomaston, recipient of the MP Brown Scholarship in photography



Jar From The Stack Series by Wil Shynkaruk



Terry Durham



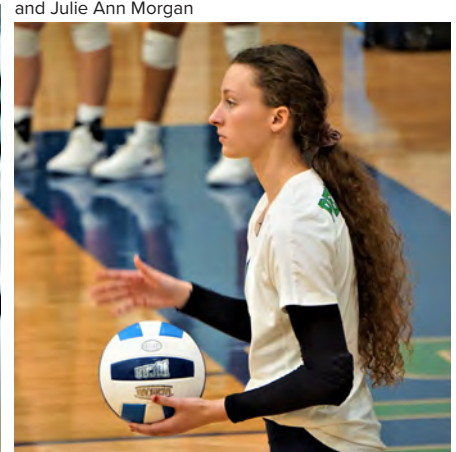
Brayden Marrow



(left to right) Jabria Brothers, Ana Yanas, and Julie Ann Morgan



Douthshine Prien



Cheyenne Strickland



PSC Athletic Hall of Fame Inductees (left to right) Dan Shugart, Doug Bates, Vicki Carson, Bill Hamilton standing in for Dr. Donn Peery, Brenda Peña

Athletics

- Boosters celebrated the induction of five individuals to the Athletics Hall of Fame in February – Doug Bates, Vicki Carson, Dr. Donn Peery, Brenda Peña, and Dan Shugart.
- During the days following Hurricane Sally, PSC student athletes recorded 1,397 volunteer hours resulting in an impact of \$37,998.40 in volunteer labor.
- 2020 Booster and Athletic Program Donations totaled \$47,636.71.
- PSC athletes had a combined average GPA of 3.30 for the Spring 2020 semester, the best recorded GPA for one semester in program history.
- 65% of athletes completed the Fall 2020 semester with a GPA above 3.0 all while navigating COVID-19 and Hurricane Sally.
- PSC welcomed Dan Torres as Assistant Men's Basketball Coach, Kim Blasko as Assistant Women's Volleyball Coach, and Drew LaBounty as Assistant Men's Baseball Coach.



(left to right) Dr. Balcolm, Dr. Zorn, Ed Meadows, Gerry Goldstein, Lane Harper, Gene Valentino, and Kyle Michael

Despite a shorter event season due to COVID-19, **over \$121,900** was provided by Foundation event sponsors.

Quail Hunt

Chaired by Gerry Goldstein

Each February, the Foundation's Quail Hunt supports the College's Fund for Excellence.

Held at Dennis Lake Wing Club, 39 guests enjoyed a stellar hunting experience in picture perfect weather. Hunters are led through the fields by professional guides. Trained dogs retrieve the birds that are cleaned and packed while the hunters share the stories of their experience over lunch or dinner.



Team Trane prepares to shoot clay pigeons at Day of Clays.



Team Lewis Bear joins Dr. Ed Meadows, Andrea Krieger, and Ron Jackson to receive their prize for First Place.

Day of Clays

Presented by TRANE

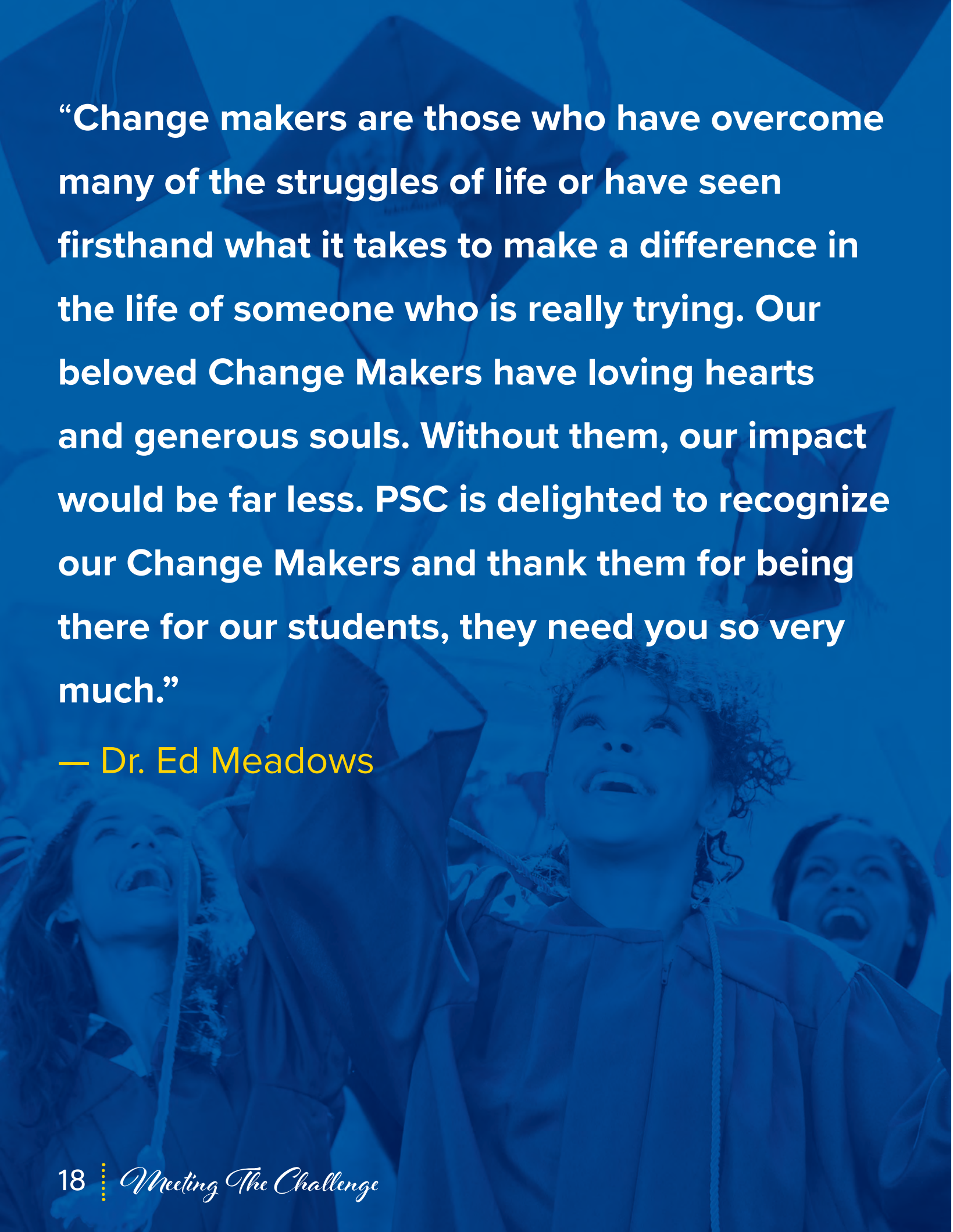
Chaired by Ron Jackson

More than 100 shooters arrived bright and early at this year's tournament, held at Santa Rosa Shooting Center.

Participants enjoyed a breakfast provided by Hewes and Company and scores were tabulated during a delicious lunch that was compliments of Chet's Catering, Morette Company and the Lewis Bear Company.

Rockhill Farms graciously returned and were joined by Jerry Pate Company as Cart Sponsors; and, AJAX was a hit as the sponsor of our first ever Gun Cleaning Station.

Although times were challenging with masks, social distancing and pandemic concerns, we were grateful for an AMAZING DAY that raised over \$90,000 for the College's Fund for Excellence which provides much needed support to enhance the quality of the college experience for our students.



“Change makers are those who have overcome many of the struggles of life or have seen firsthand what it takes to make a difference in the life of someone who is really trying. Our beloved Change Makers have loving hearts and generous souls. Without them, our impact would be far less. PSC is delighted to recognize our Change Makers and thank them for being there for our students, they need you so very much.”

— Dr. Ed Meadows



Giving is a family tradition for the Price Family

Change Makers

The inaugural Change Maker Program encouraged more than \$175,000 in donations made toward scholarships for Pensacola State College students.

The fundraising program was the brainchild of the Prices who are major supporters of the College's annual Holiday Experience that was canceled in 2020 due to COVID-19. The couple met with PSC President Ed Meadows and Foundation Executive Director Andrea Krieger to discuss how they wanted to help bolster scholarships for students who had lost jobs and incomes due to the pandemic.

That meeting resulted in the creation of the Change Maker program founded on the Price's gift of \$100,000. They encouraged College administrators to use their gift as a match to inspire others to donate \$1.00-\$10,000 to scholarships. The goal of \$50,000 in additional donations was exceeded as local philanthropists and business partners stepped up to provide another \$75,000 in gifts.

Five donors and their families or organizations formed endowed scholarships with \$10,000 matching gifts provided by the Prices. They include:

Sandy Sansing Foundation
 The Morette Family
 Rich and Beth Williams
 Innovation Coast
 Walmart

Ten donors stepped forward and donated another \$10,500 to help provide universal scholarships.

Jenn Cole	Mayor Grover and Jill Robinson, IV
Steve Del Gallo	"Flash" Gordon and Betty Sprague
Doug Herrick and Sharon Hess-Herrick	Dee Strickland
Joe and Beverly Kinego	Herb and Ann Woll
Navy Federal Credit Union	
Betty Roberts	

A four course gourmet celebration dinner was prepared by Chef Blake Rushing and entertainment was provided by PSC Performing Arts students, David Christenson and Danielle Sims.



Valentino Room Dedication

The Gene and Maureen Valentino Lecture Hall was dedicated in honor of the couple's gift valued at \$270,000. An endowed scholarship will be established after the four-acre property they gifted is sold. In addition to providing scholarships to students enrolled in the Valentino Associate in Science Degree in Business Entrepreneurship, these funds will provide valuable program support for entrepreneurship competitions.

The College named a lecture hall in building 10 in the Valentino's honor. At the ceremony, attendees learned that students who win the annual competition, held within the entrepreneurship program, will be featured on the Valentino Wall of Fame at the back of the lecture hall. They will then have the opportunity to develop their business plan under the tutelage of Gene Valentino.

"We're very proud to be able to make this contribution. We're pleased about the prospect of a bright future for the students of Pensacola State College, Escambia County and the region."

– Gene Valentino

Nonprofit Center For Excellence and Philanthropy

Advisory Council

Cathy Brown

Lilly School of Philanthropy
& AFP Representative

Wes Hudgens

Gulf Power Foundation

Maegan Leonard

Baptist Healthcare
Foundation

Jennifer McFarren

Navy Federal Credit Union

Kristin Fairchild

Chain Reaction

Stacey Kostevecki

Gulf Coast Kids House

Melissa Lewis

United Way of West Florida

The Nonprofit Center for Excellence and Philanthropy Advisory Council was formed to share key information, make recommendations for the center, and provide insights in the following areas: education topics needed by the nonprofit community, recommend expert speakers on the various topics, develop associated costs for membership and attendance, beneficial membership offerings, frequency of workshops, certificates & tools that would be beneficial.

2020 Topics, Workshop, and Webinar Presenters

Donor-Centered Proposals and Presentation

Fundraising from the Business Sector

Cathy Brown, Associate Director of Education, Lilly Family School of Philanthropy

REORIENTING EXPECTATIONS AND DISCOVERING HOPE IN THE COVID-19 ERA

Michelle Buchanan, Principal, Dini Spheris

VOLUNTEER MANAGEMENT

Kendrick Doidge, Vice President Business and Public Relations, West Florida Hospital

Kristin Fairchild, Founder and Executive Director, Chain Reaction
Sandy Sims, Director of External Affairs, Gulf Power and Executive Director, Gulf Power Foundation

GRANT WRITING WEBINAR RESOURCES AND RESEARCH TOOLS TO HELP WRITE WINNING GRANTS

Andrea Krieger

COLLABORATIONS THAT WORK – BUILDING YOUR COLLABORATIVE TEAM FOR BIG WINS!

Dede Flounlacker, Executive Director, Manna Food Pantries
Dr. Kimberly Krupa, Executive Director, Achieve Escambia
Chandra Smiley, CEO and Executive Director, Community Health Northwest Florida

NONPROFIT LEADERSHIP – CREATING AND SUSTAINING ORGANIZATION CAPACITY TO EXCEL

Thomas Greek, Vice President of Learning & Development, Navy Federal Credit Union

ASK ME ANYTHING ABOUT MARKETING

Pam Hatt, Vice President of Marketing, Pen Air Federal Credit Union



L-R: Courtney Reed, Rick Byars, Andrea Krieger, Wes Hudgens, Laura Hill, Mikenzie Francis, Marianne Common, Kim Davis, Susan Peaden

Gulf Power fuels Pensacola State Nonprofit Training Center

In November, the Gulf Power Foundation presented a \$30,000 check to the PSC Foundation as part of their \$150,000 pledge to the PSC Nonprofit Center for Excellence and Philanthropy. Rick Byars, Gulf Power Regional Manager of External Affairs, says the company and PSC have been longtime partners, and the Nonprofit Center is important to

support the community's nonprofit organizations. "We've always supported PSC's workforce education and training," Byars says. "This is just another great example of PSC and Gulf Power working together to better the community."

Employee Spotlight



PSC student athlete, Cheickna Sisso, and Dr. Kylie Henderson

Dr. Kylie Henderson began her career at Pensacola State College in January of 2017 and has been a supporter of the PSC Foundation ever since. She continuously goes above and beyond for students both as a volunteer and a donor. Dr. Henderson is inspired by the dedication of students who persevere through personal challenges to earn an education. She looks forward to continuing her career at PSC with the goal of becoming a full-time instructor.

“Giving to the College and volunteering at College events to support our students is very fulfilling. I mentor and tutor several of the men’s basketball players and doing so has allowed me to form bonds that will last well beyond their college career. I would want someone to do the same for my children. I also love the idea that my kids get to see their mom giving back to the community and illustrating that it is not about what we have, but about what we do for others. I have been fortunate, as a College employee and an adjunct instructor, to reach students on a deep level and help them achieve personal success. I am so fortunate to be a part of such a great College and to help so many promising students.”

- Dr. Kylie Henderson, Administrative Support Specialist and Adjunct Business Instructor



Mrs. Elizabeth and Dr. Ken Phillips

A PSC Alumni himself, Dr. Kenneth Phillips joined the College as Department Head of Performing Arts in August of 2020 and immediately reached out to see how he could get further involved. After only a month at PSC, Dr. Phillips’ generous contributions earned him a place in the President’s Circle, an exclusive group for donors making cash gifts of \$1,000 or more annually.

“There is nothing like getting a phone call from a recently-graduated music education major who is screaming, ‘I got the job!’ You can feel their hope and pride. I have been blessed to receive those calls numerous times. A greater blessing is being one of the donors that helped make this moment possible. There are many young people who have the aptitude and passion to change the world with their talent. My wife and I consider it a blessing to support PSC’s Friends of Performing Arts because it creates opportunities for students to develop their talent, pursue their passion, and become change-makers in the performing arts.”

- Dr. Kenneth Phillips, Department Head of Performing Arts

In 2020
147 PSC Employees

Donated
\$43,043.09

Employee Giving Stats

Employees see firsthand how Pensacola State College shapes futures and impacts our community. When faculty and staff give, it shows that those closest to the work stand behind the mission.

Our Generous Donors | 2020 Donor List

Pensacola State College gratefully recognizes the following donors for their cumulative realized gifts and pledges between January-December 2020



\$100,000 and above

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Price Family Private Foundation

\$10,000 to \$99,999.99

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\$7,500 to \$9,999.99

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NovaCare Outpatient Rehabilitation
 Sheila Pinkel
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 John and Deborah Roche
 'Flash' Gordon and Bette Sprague
 The Lewis Bear Company
 Lewis and Jennifer Bear
 The Tolan Charitable Lead Trust
 Gene and Maureen Valentino
 Robert and Maria Warren

\$1,000 to \$2,499.99

A Chiropractic Tradition Dr. Edwin Roberts Sr.	Michael and Barbara Goehring	Stan Nord
ACS Coatings	Gulf Breeze Arts	Carol and Frank Palma
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Ajax Building Corporation	Lane Harper	Pensacola High School Class of '64
Alchemy	Jane Hatcher	Dr. Kenneth and Elizabeth Phillips
AMVETS Post 12	Heningburg's Pressure Washing	Plasmine Technology
Barry Andersen	Sunfarm Energy	Roads
Arcadia ICR Group	Doug Herrick and Sharon Hess Herrick	Robert J. Ellis Estate
Todd Alford	Hewes and Company	Betty Roberts
Baptist Health Care Foundation	HG Engineers	Mayor Grover and Jill Robinson
Bear General Contractors	Barbara Idone	The Rockhill Group Incorporated
Beast Code	J Green Construction Services	Rotary Club of Pace
Calvin Bentley Charitable Trust Foundation	Jon Green	Elizabeth and Gary Rupp
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Bill Smith Electric	Joseph John	Jennifer and Scott Scherer
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Buick GMC Cadillac Pensacola	Andrea Krieger	Bettye and Hiram Smith
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Caldwell Associates Architects	Jason Lanning	Society of the Debutante Charity Cotillion
Chet's Catering	Dr. Lynsey and Michael Listau	Mary Ellen Spears
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Dr. Deborah L. Douma	Dr. Marjan Mazza	Henry and Sarah Trimble
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\$500 to \$999.99

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We thank our many donors who wished to remain anonymous. If we have inadvertently missed your name or you would like to have your name listed differently, please accept our apology and let us know by calling 850.484.1560.

President's Circle

Our President's Circle recognizes the individuals, Foundations, and Corporations who have supported PSC annually with cash contributions of \$1,000 or more between January 1 – December 30, 2020.



Over 20 years

Baptist Health Care Foundation

Society of the Debutante Charity Cotillion

Synovus

16-20 years

Alfred I. duPont Foundation
AMVETS Post 12
Calvin Bentley Charitable Trust Foundation
Anne and Cas Dunlap

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Margie and Alan Moore
NovaCare Outpatient Rehabilitation

Grover and Jill Robinson
Sansing Foundation
The Florida College System Foundation

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David and Melissa Lister
Ed and Ginger Moore
Eric and Peggy Nickelsen
Herb and Ann Woll

Mary Ellen Spears
Moore, Hill & Westmoreland
Morette Company
Newcomers Club of Pensacola
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The Chadbourne Foundation
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Bancorp South Bank
Betty Roberts
Bettye and Hiram Smith
Bradley Masonry
Capital Trust Agency
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Deborah L. Douma
Dee Strickland
Edwards Roofing
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Erin Spicer
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Joseph John
Navy Federal Credit Union
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Ralph Knowles
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SAO Senior Citizen Club
South Baldwin Health Foundation
The Ambersley Foundation
The Lewis Bear Company
Trane Commercial Systems
W.J. & Jane C. Noonan Charitable Trust
William and Cheryl Jones
South Baldwin Health Foundation

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Aderholdt Building and Consulting
Ajax Building Corporation
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Andrea Krieger
Betty and Roger Williams
Bill Smith Electric
Carol and Frank Palma
Centennial Bank
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Donald McMahon
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The J. Bruce & Rose W. Beveridge Foundation
Velma Waldorf
Veterans National Homecare
W.R. Taylor & Co.
Waldorff Insurance and Bonding
Walmart Neighborhood Market #4357
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Wendell and Beth Smith

2020

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2020 Overview

Thanks to our generous donors and the community at large, the Pensacola State College Foundation ended 2020 with total assets of \$33,865,070. Approximately \$21 million is expendable and \$12 million is in nonexpendable forms such as endowments.



BAARS TECHNOLOGY BUILDING

2020 Operating Revenue

Contributions
\$1,192,153
In-kind Contributions
\$723,301
Other Operating
\$179,678

2020 Operating Expenses

Program Services
\$1,258,185
Management and General
\$507,623
Fundraising
\$319,662

2020 Net Position

Non-expendable
\$11,821,324
Unrestricted
\$1,271,877
Expendable
\$20,301,287



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