Business and Management- Bachelor of Applied Science Degree

Note: General education and lower level coursework degree requirements are not included in the MAP below.

Graphic Design Management Concentration

General Education Requirements = 36 credit hours, Lower Level Degree Requirements = 42 credit hours

MAP 2

Enrollment leading to 2-year completion of upper level requirements Effective Year: 2019-2020

Fall	Spring	Fall
GRA3194C	GRA3202C	GRA4186C
Graphic Design III	Advanced Typography	Senior Studio Graphic Design
3 credit hours	3 credit hours	3 credit hours
A term	A term	A term
GRA3209C	GRA4514C	GRA4189C
Typography II	Environmental Design	Portfolio Development
3 credit hours	3 credit hours	3 credit hours
A term	A term	A term
Atenni	Atem	
MAN3353	GRA3833C	BUL3130
Management Theory	Motion Graphics	Legal Environment
3 credit hours	3 credit hours	3 credit hours
B term	A term	B term
	-	
MAN3240	MAN4301	FIN3400
Organizational Behavior	Human Resource Admin.	Financial Management
3 credit hours	3 credit hours	3 credit hours
B term	B term	D term
MAN3303	GEB3213	
Theories of Leadership	Professional Communications	
3 credit hours	3 credit hours	
D term	D term	
Semester TOTAL	Semester TOTAL	Semester TOTAL
15 credit hours	15 credit hours	12 credit hours