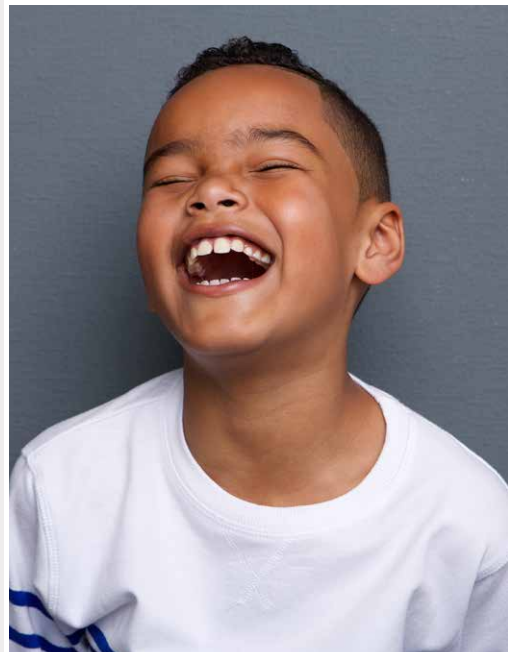
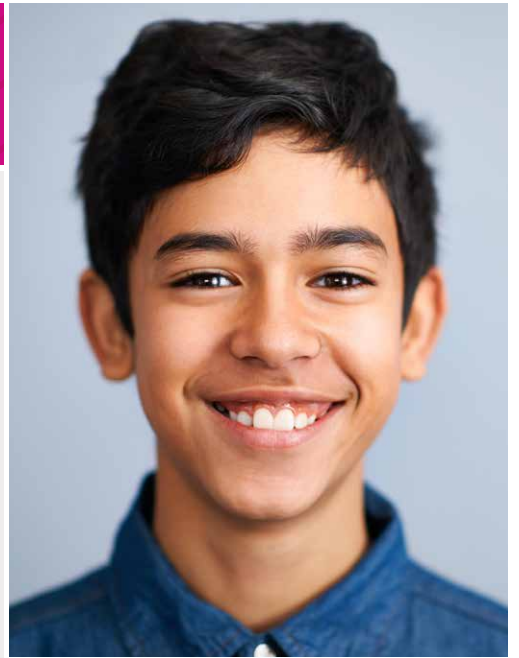


The Florida
College System
TOOLKIT

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WHAT COLLEGE PRESIDENTS NEED TO KNOW – 5 EASY THINGS TO DO!

- 1 Be a champion for Florida KidCare! Know the basics of the program and be prepared to talk with colleagues, faculty, staff and students about the benefits of enrollment.
- 2 Appoint a trusted member(s) of your leadership team to be responsible for promoting and increasing awareness of Florida KidCare among students, faculty and staff.
- 3 Promote educating future health care professionals about Florida KidCare so they can inform patients when they begin their career in the medical field.
- 4 Encourage embedding Florida KidCare messaging and promotional materials within campus life organizations and events.
- 5 Ask for annual reports from your staff on the progress being made toward ensuring members of your college's community are aware of Florida KidCare's free or low-cost health and dental insurance for their children.

CONTACT FOR PARTNERS:

ASHLEY CARR, *Florida Healthy Kids Corporation*
carra@healthykids.org • (850) 701-6142



WELCOME

College presidents and leaders,

Thank you for being a Florida KidCare champion. The enclosed toolkit – a joint effort between the Florida Healthy Kids Corporation (Corporation), a not-for-profit organization responsible for marketing the Florida KidCare program, and The Florida College System (FCS) – is a collection of resources designed to guide you and your staff to Florida KidCare so your local community can immediately benefit from healthier families.

Approximately **325,800** children in the state of Florida do not have the health and dental insurance they need. Children of your faculty, staff and students may be living without health insurance and it is important we identify them and make sure families know about the benefits of Florida KidCare.

179,600 children in our state are eligible for completely free or low-cost Florida KidCare insurance. Approximately **2.4 million kids** rely on Florida KidCare for the head-to-toe coverage they need to put them on the path to a healthy and successful life. Most enrolled families pay nothing at all, and many families pay as little as \$15 or \$20 a month for all children in the household.

The Corporation has teamed up with the FCS to make health and dental insurance accessible to families in your colleges community through the trusted relationships your leadership team has with faculty, staff and students.

We encourage you to identify a staff member to serve as a champion for Florida KidCare and to capitalize on the resources available to you in this toolkit. With this plan in place, we can work together to increase the number of insured children in Florida and help bring peace of mind to all parents within your colleges community.

Sincerely,



Rebecca Matthews,
Chief Executive Officer
Florida Healthy Kids Corporation
A Florida KidCare Partner

ABOUT

About Florida KidCare

Florida KidCare exists to increase the number of insured children in Florida by offering affordable, quality health and dental insurance for children from birth through the end of age 18. More than 179,600 children in Florida are currently living without health insurance, but may be eligible for low-cost or completely free health insurance through Florida KidCare. With four unique Florida KidCare programs – Medicaid for children, MediKids, Florida Healthy Kids and the Children’s Medical Services Managed Care Plan – the simple and free application process is designed to identify the program that fits a family best.

Most families pay nothing at all and many families pay as little as \$15 or \$20 a month.

By the numbers:



More than **325,800** Florida children under the age of 18 are uninsured.



Florida’s uninsured rate dropped from **6.9% to 6.2%** between 2015 and 2016.



Approximately **2.4 MILLION** children are currently covered by Florida KidCare for the health and dental insurance they need.



More than **179,600 FLORIDA CHILDREN** are estimated to be eligible for free or low-cost coverage through Florida KidCare, but are not currently enrolled.



The **5** counties in Florida with the highest number of uninsured children are: **BROWARD, HILLSBOROUGH, MIAMI-DADE, ORANGE AND PALM BEACH.**

WHAT KEY STAFF AND FACULTY NEED TO KNOW

10 Things Key Staff And Faculty Members Can Do To Help

As the college president's trusted partner in this effort, here are 10 things you and your team can do to help!

1. Develop a plan to identify the students, faculty and staff within your college community who currently do not have health and dental insurance for their children. Start by surveying parents within the college community about the status of their child's health and dental insurance.
2. Establish a timeline to use the tools provided in this toolkit.
3. Activate student life organizations as advocates of the program. Provide them with the resources in this toolkit to distribute on campus.
4. Serve as the go-to person at the college for information related to Florida KidCare. Talk organically about the importance of health and dental insurance with faculty, staff and students who are parents of children under 18.
5. When possible, recognize and incentivize faculty, staff and student life organizations for spreading the word about Florida KidCare.
6. Show Florida KidCare PSA videos during campus events where parents and families are present and disseminate links to the videos in emails to faculty, staff and students who are parents.
7. Distribute hard copies of Florida KidCare information cards and brochures and display posters, banners and other visuals in high traffic areas on campus.
8. Ensure that a minimum of 2-5 campus leaders (which should include administrative staff) register and take the free Florida KidCare Basics online course at [this link](#). Participants receive a certificate of completion and should be recognized as Florida KidCare ambassadors within the organization.
9. Ask your Human Resources department to educate all faculty and staff about Florida KidCare, especially during the new employee onboarding process.
10. Incorporate Florida KidCare information in new student orientation materials to ensure students with children under the age of 18 are made aware of this program and its benefits..

Florida KidCare Key Messages

Approximately 2.4 million Florida children from birth through the end of age 18 rely on Florida KidCare for the head-to-toe coverage they need. But for us it's not just about the numbers, it's about the real people whose lives are made better through access to quality, affordable, child-centered health insurance. We are insurance with a lot of heart.

Children

- Simply put, we are here to increase the number of insured Florida children and assure they have access to quality health care.
- Approximately 2.4 million Florida children rely on Florida KidCare for the health and dental insurance they need — and we don't lose sight of that important goal.
- 179,600 Florida children are estimated to be eligible for free and subsidized health insurance coverage through Florida KidCare.
- Legislature changes in 2016 mean immigrant children who lawfully reside in Florida are now eligible for Florida KidCare without a waiting period.

Coverage

- Florida KidCare is a partnership created to help match children with one of four high quality, child-centered, affordable health and dental insurance programs.
- With year-round enrollment, the time to apply for Florida KidCare is always now.
- It's easy for parents — fill out one application and Florida KidCare will match you with the right option based on your children's ages, household size and family income.
- All four Florida KidCare coverage options include doctor visits, check-ups, hospital stays, surgeries, immunizations, prescriptions, emergencies, vision and hearing, dental, mental health services and more.

Cost

- Florida KidCare offers free and affordable health and dental insurance coverage for children from birth through 18 years of age - with no application fee.
- Most families pay nothing at all for coverage, and many families pay as little as \$15 or \$20 a month.
- Families who are not eligible for subsidized coverage may purchase Florida KidCare at the full-pay monthly premium, which is competitively priced and child-centered compared to other options.
- A free online eligibility calculator is available to help Florida families interested in applying for Florida KidCare. This tool utilizes two key pieces of information — family size and annual household income — to estimate a family's monthly premium payment for Florida KidCare coverage.

Uninsured Data

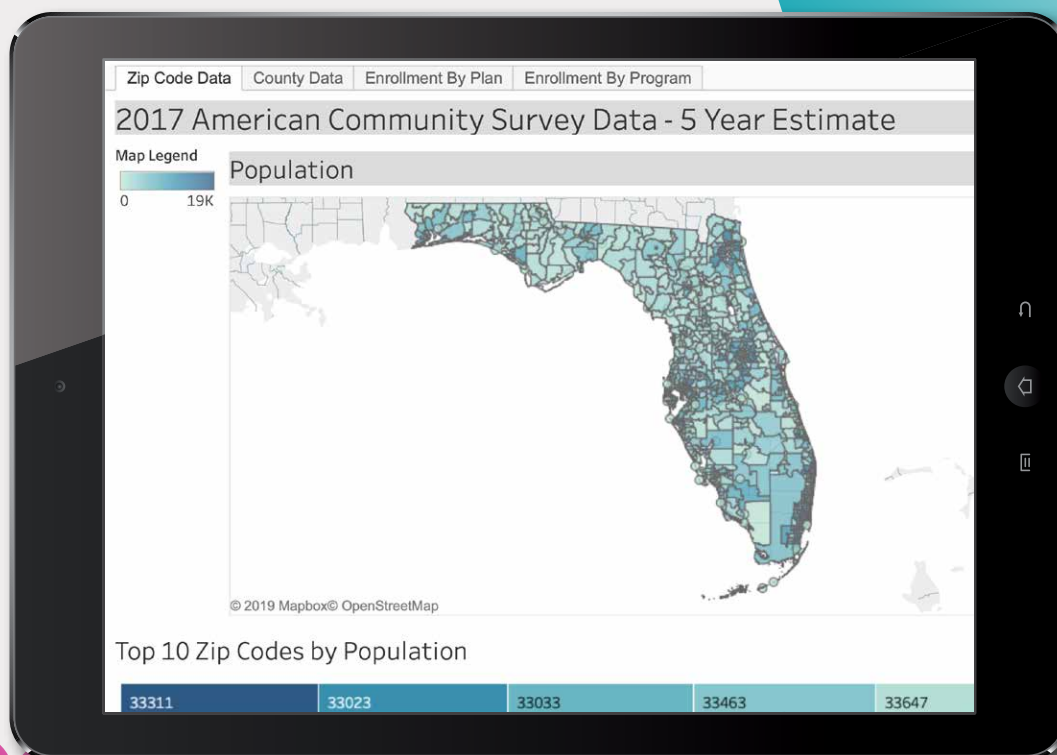
Local Uninsured and Enrollment Data

The following interactive data map can be used as a guide to identify communities around the state where Florida KidCare outreach and education may help reduce the number of uninsured children. To view the data in your district, simply select the desired tab in the top left corner and then select the map or parameters. The county level data is a result of 1-year estimates from the US Census and the zip code data is the result of 5-year estimates. The last two tabs (Enrollment by Plan and Enrollment by Program) can be used to view enrolled children. Enrollment by Plan displays current enrollment for each of the Florida Healthy Kids health and dental plans. Enrollment by Program displays enrollment for all three programs of the Children's Health Insurance Program (CHIP): MediKids, Florida Healthy Kids and Children's Medical Services Managed Care Plan (excludes Medicaid).

The 2017 American Community Survey Data can be viewed here: healthykids.org/data

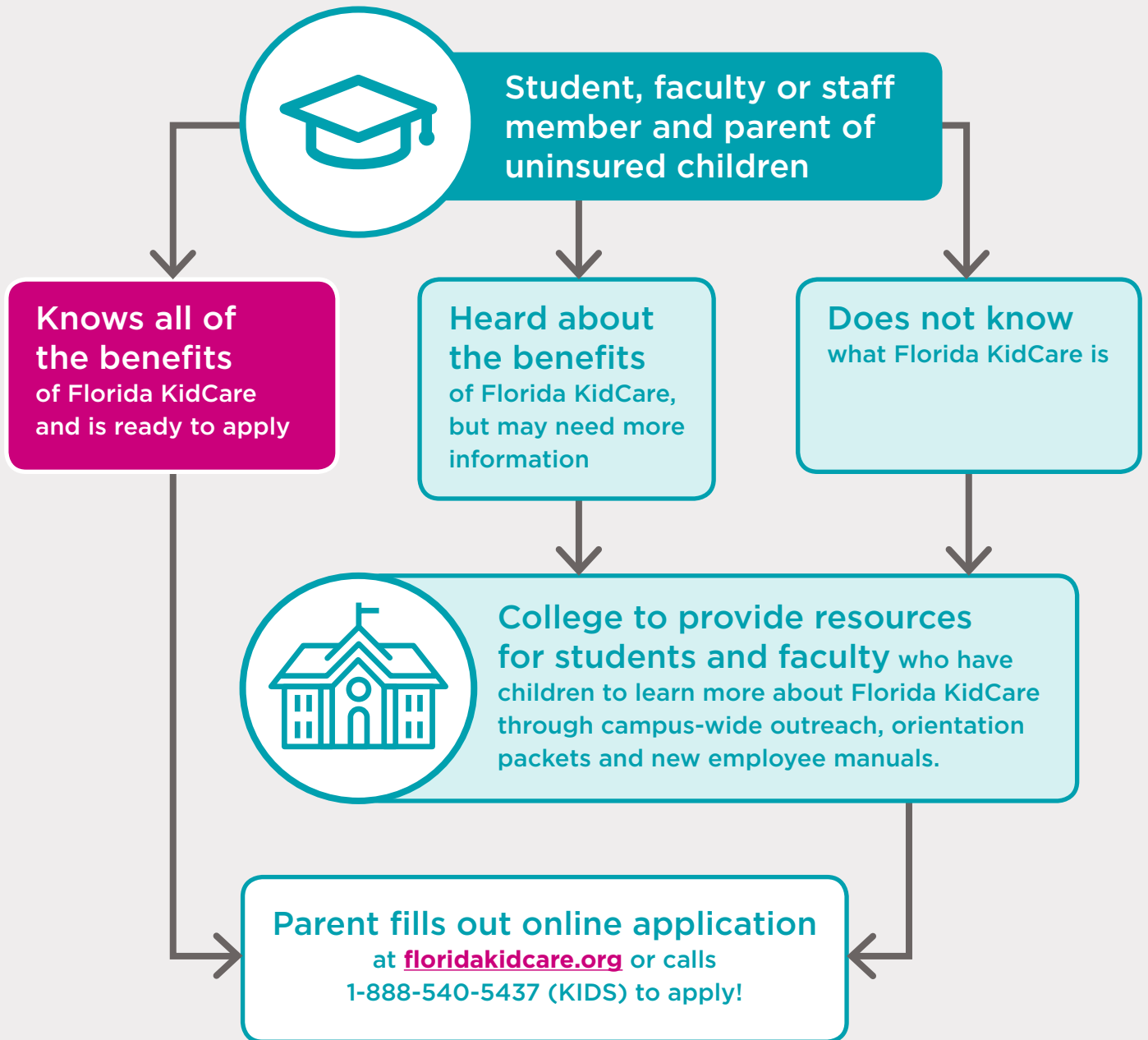
This link will display the following for your reference:

- Uninsured data by zip code and by county
- County enrollment by plan and by program



Road Map to Florida KidCare Enrollment

With your help, we can identify the uninsured children of the faculty, staff and students within your college community and work together to educate parents about Florida KidCare. A key component in the road map to enrollment will be for you, as the college president, to identify and appoint a trusted team member in your leadership staff to serve as the go-to Florida KidCare contact. With this contact in place, we can solidify the opportunity for all children of faculty, staff and students in your network to have access to the health and dental insurance they need. The road map below showcases how your college plays an important role in this journey from awareness to enrollment.



GENERAL FAQs

1. What if I am still on my parent's insurance because I'm still in school? Can I add my child to Florida KidCare?

Yes, your child is eligible for Florida KidCare in this case.

2. I'm either a part-time or full-time college student. Would my kids qualify for Florida KidCare?

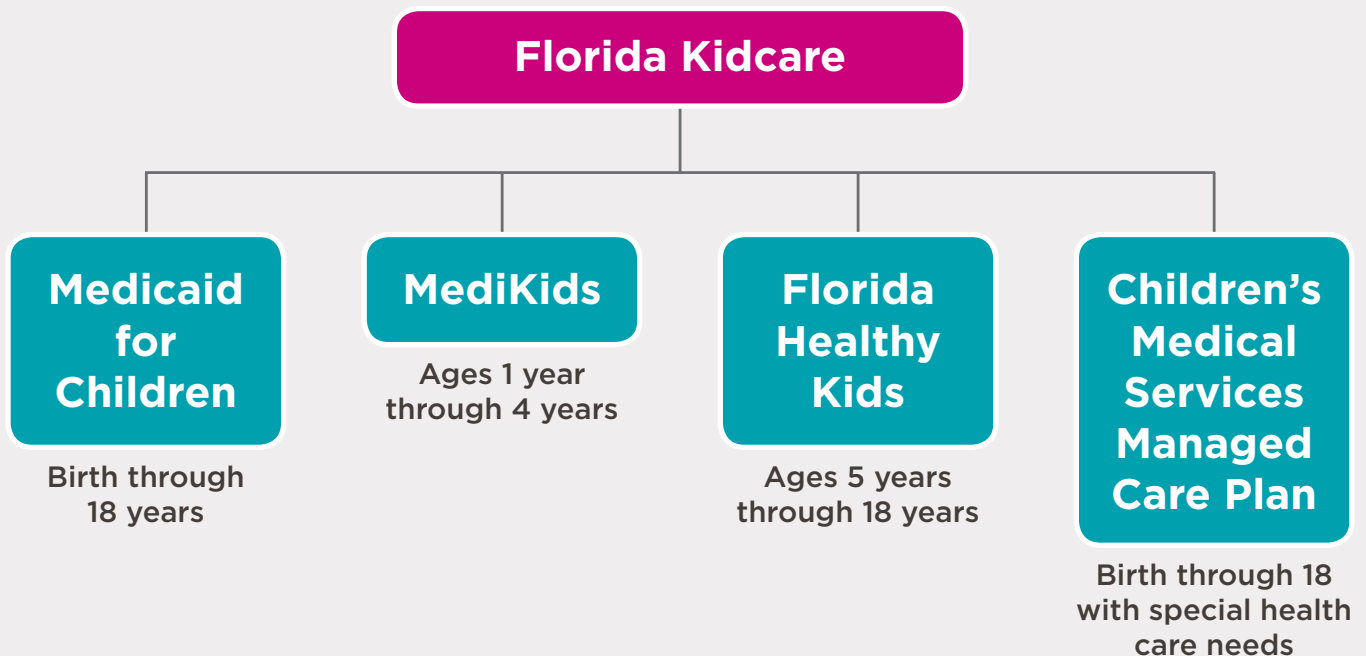
Yes! Florida children from birth through the end of age 18 are eligible for Florida KidCare, even if one or both parents are working or in school.

3. I'm employed by a college. Would my kids qualify for Florida KidCare?

Yes! Florida children from birth through the end of age 18 are eligible for Florida KidCare, even if one or both parents are working or in school.

4. What is Florida KidCare?

Florida KidCare is the state of Florida's quality, affordable health and dental insurance for kids. Florida KidCare is made up of four unique programs—Medicaid for children, MediKids, Florida Healthy Kids and Children's Medical Services Managed Care Plan.



5. Who can apply for Florida KidCare?

Florida children from birth through the end of age 18 are eligible for Florida KidCare, even if one or both parents are working or in school. Lawfully residing immigrant children are also eligible for coverage, regardless of their parents' immigration status.

6. How much does Florida KidCare cost?

It's completely free to apply, and Florida KidCare works hard to keep coverage affordable. Most families pay nothing at all for coverage, and many families pay as little as \$15 or \$20 a month. Some families may have small co-pays for certain services. There are also competitively priced full-pay options for those who do not qualify for subsidized coverage.

A free [online eligibility calculator](#) is available to help Florida families interested in applying for Florida KidCare. This tool utilizes two key pieces of information – family size and annual household income – to estimate a family's monthly premium payment for Florida KidCare coverage.

7. How do parents know if they qualify for Florida KidCare?

Families simply apply, and Florida KidCare does the rest. Based on the age of the child, household size and family income, we automatically match each child with the best fit of the four Florida KidCare programs. All children above the age of one are eligible for some form of Florida KidCare coverage through a subsidized or full-pay program. Children from birth until their first birthday are eligible for Medicaid if their household income is below 200 percent of the federal poverty level.

8. If one or both parents are working, is their child still eligible for Florida KidCare coverage?

Yes! Children are eligible for Florida KidCare even if one or both parents are working.

9. Can new Florida residents apply for Florida KidCare?

Yes! Parents can apply for coverage as soon as the family has a Florida address.

10. What will parents need to have ready before starting the application?

Types of documents may vary depending on the family; however, the following categories are listed as helpful examples of the types of documents an applicant should have available before starting an application:

- Tribal Membership
- Pay Stub
- Proof of Income
- Proof of Unearned Income

11. How can parents apply for Florida KidCare health and dental coverage?

It's easy and free to apply! Parents can apply online or by calling **1-888-540-KIDS (5437)** to apply over the phone or have an application mailed directly to them. Once the application is complete, Florida KidCare will determine which health insurance program best fits a child's age and needs.

12. Some parents think they make too much money for subsidized coverage, but still need health insurance for their children. How can those parents get coverage?

Florida KidCare offers competitively priced full-pay options for families with higher incomes. Using the same application, families can apply at any time online or by calling **1-888-540-KIDS (5437)** to apply over the phone or have an application mailed directly to them.

A free [online eligibility calculator](#) is available to help Florida families interested in applying for Florida KidCare. This tool utilizes two key pieces of information – family size and annual household income – to estimate a family’s monthly premium payment for Florida KidCare coverage.

13. Will parents ever need to renew their child’s account?

Yes – a child’s Florida KidCare account requires renewal every 12 months. To make the process more convenient, parents can renew their child’s account online or through the mail. As a child’s renewal date approaches, a reminder to renew the plan will be sent either electronically through email or in the mail, depending on the parent’s selected communications preference with Florida KidCare.

14. How long does it take to process a Florida KidCare application?

Typically, applications take four to six weeks to be processed. Coverage will begin on the first of the month, only after a child’s eligibility has been determined and the first month’s premium has been paid (if a premium is needed).

15. How will the doctor’s office know a child is covered through a Florida KidCare partner?

The health insurance plan will send the child an identification card with all the information the doctor’s office needs. Parents must remember to show this card at the doctor’s office and the pharmacy when filling prescriptions.

16. May parents choose their child’s doctor?

Once a family is enrolled in a Florida KidCare health plan, they can select any doctor participating in the plan’s network.

17. Once enrolled, could a child ever lose coverage?

A child could lose coverage if:

- Payments aren’t made on time.
- The account is not renewed every year.
- The child reaches 19 years of age.
- The family moves out of Florida.
- There could be other factors too, and families may call Florida KidCare at **1-888-540-KIDS (5437)** to speak with a representative for any questions.

RESOURCES



To help us track how this campaign is doing, please insert this link into your digital resources where appropriate: https://www.floridakidcare.org/?utm_source=fcs_tool_kit&utm_medium=pdf&utm_campaign=partner_outreach.

Curriculum For Allied Health Courses

To supplement continuing education courses, use this brief presentation to educate students on Florida KidCare benefits and promote awareness surrounding the program.



[Link](#) to Curriculum.

Essential Information For Human Resource Departments

Ensure your new and existing employees have access to great health care options for their children by providing information about Florida KidCare. As part of your new employee onboarding process or through email notifications to staff, include a Florida KidCare brochure or informational card.

Describe where health insurance information can be found in your internal communications portal. Enrollment for Florida KidCare is year-round and there is no waiting period to apply.

Application and enrollment in Florida KidCare may be handled online at floridakidcare.org.

Once enrolled, if you have any questions regarding your Florida KidCare benefits packet, please contact Florida KidCare at floridakidcare.org or call **1-888-540-KIDS (5437)**.



Social Media Assets

Sending parents to the Florida KidCare website is easy. Use social media to direct parents there for more information and help us reduce the amount of uninsured kids in Florida. We have compiled key information to help you with your activity surrounding support for Florida KidCare across social media. When posting a link on social media always use floridakidcare.org OR <https://bit.ly/2TELZfR>. This helps us track your college's efforts in support of Florida KidCare and allows us to continue improving this process.

Follow, tag, like us on social media and join the conversation!

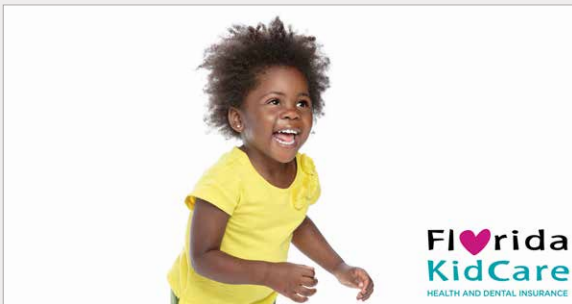
TWITTER

Follow [Florida KidCare on Twitter](#)

Official Hashtag: #IAMKidCare

Sample Tweets

- Join @FLKidCare in ensuring that all children in FL get the medical coverage they deserve. Find out more: <https://bit.ly/2TELZfR> #IamKidCare
- Let @FLKidCare help your child get quality insurance at little to no cost to you! Learn more: <https://bit.ly/2TELZfR> #IamKidCare
- Does your child have insurance? @FLKidCare might be able to help! Learn how your child may qualify for free coverage: <https://bit.ly/2TELZfR> #IamKidCare

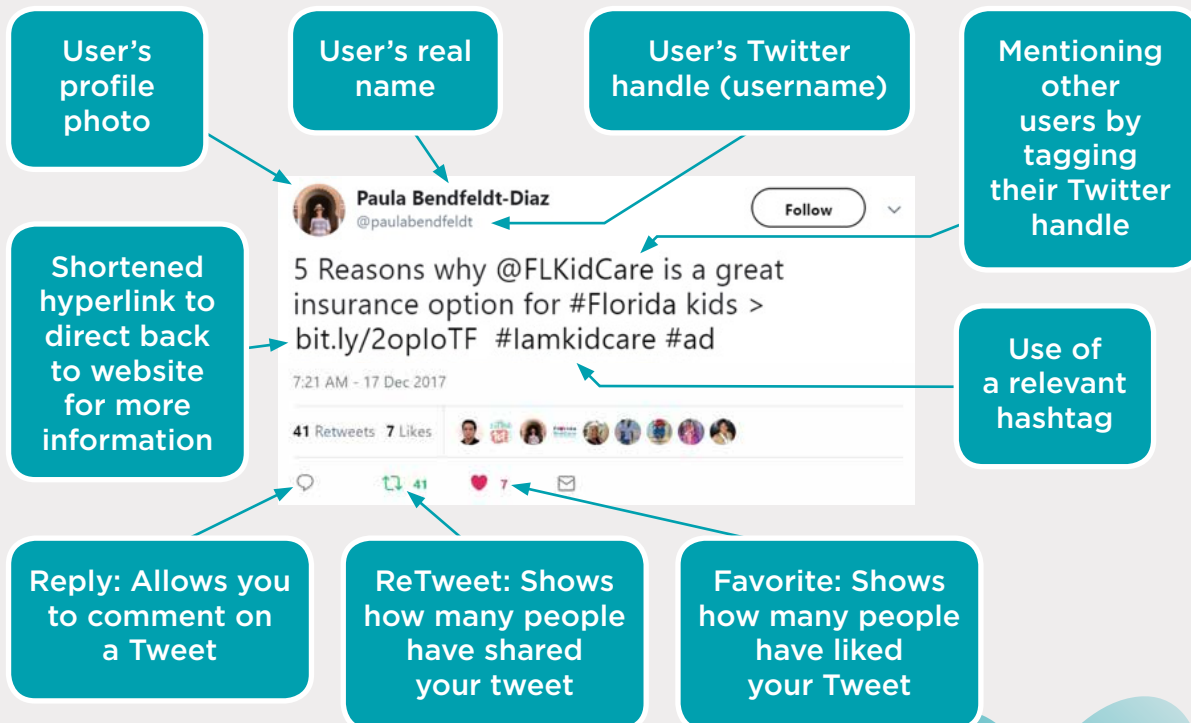


[Download](#) Twitter images for your posts.

Twitter Tips & Tricks:

1. **Keep your message short & sweet:** With Twitter, aim for a tweet under 140 characters or less. Concise messages make an impact. To help with character counts, use [bitly](#) to shorten links.
2. **Think visually:** Tweets with images and photo galleries tend to receive higher engagement than those without.
3. **Use relevant hashtags:** Hashtags are a great way to bring your message into a larger conversation on Twitter and can help expand your tweet's reach. Best practices recommend using no more than two hashtags per tweet.
4. **Engage, always:** Try to reply to and retweet relevant content from @FLKidCare. Positive feedback helps to steer the conversation and maintain authenticity of the Florida KidCare brand.

Anatomy of a Tweet



FACEBOOK

Like and follow the [Florida KidCare Facebook page](#)

Sample Facebook Posts

- Does your child have insurance? Florida KidCare may be able to help! Your child may qualify for quality dental and health insurance at little to no cost to you. Learn more. <https://bit.ly/2TELZfR>
- With the help of Florida KidCare, you can ensure that all FL children get the quality dental and medical coverage they deserve. Learn more. <https://bit.ly/2TELZfR>
- If you're having trouble covering your child's insurance premiums, Florida KidCare can help! Your child may qualify to receive quality medical coverage at little to no cost to you. <https://bit.ly/2TELZfR>
- Don't let insurance premiums stand in the way of your child's health. With Florida KidCare, your child may qualify for free or low-cost coverage. Learn more. <https://bit.ly/2TELZfR>

Facebook Favorite Tips:

1. **Less is sometimes more:** Like Twitter, less is more when it comes to creating a post on Facebook. Best practice is to keep your character count between 150 - 200.
2. **Tag it up:** Don't forget to tag! Facebook has the capability to tag company pages and others in your post. This can help to increase the reach of your post.
3. **Hyperlink it:** When sharing hyperlinks, make sure that the link preview properly loads with an image. After it loads, don't forget you can delete the extended hyperlink within the body of text of your post.
4. **Keep engaging:** Don't forget to engage with comments on your posts! Positive feedback helps to steer the conversation and maintain an authentic appearance.

Tallahassee Community College TCC
Sponsored · Like Page

Did you know your child could qualify for completely free or affordable health and dental insurance with Florida KidCare - even if you're a full-time student?



WWW.FLORIDAKIDCARE.ORG
Florida KidCare Coverage
Health care for kids from birth through age 18. [Learn More](#)

Like Comment Share



[Download](#) Facebook images for your posts.

INSTAGRAM

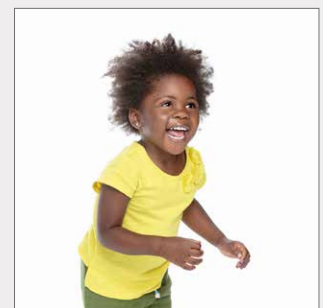
Like and follow the [Florida KidCare Instagram account](https://bit.ly/2TELZfR). Update your bio to drive to <https://bit.ly/2TELZfR>.

Sample Instagram Posts:

- ☀️ State, in need of health insurance for your kids? @FLKidCare might be able to help. 👤 Most families pay nothing and some pay as little \$15 for ALL children. Click the link in bio to learn more! #getcoveragenow #healthcare #kidsofInstagram #happykids #instakids #childhood #kidstagram #toddler
- #TFW you find affordable health care for your kids to last them all through high school...👏 Thanks @FLKidCare! Click the link in bio to learn more. #instakids #highschoolife #instagood #instamood #success #healthcare
- Affordable, easy and stress free - @FLKidCare is for all Floridians who want low cost and high quality health care for their children. Click the link in bio to learn more! #getcovered #healthcare #childhood #instakids
- Knowledge is power, get in the know. @FLKidCare has affordable, yet high quality health care for your little ones, from birth till they graduate high school. Click the link in bio to learn more! 😊 #happyparents #happykids #healthcare

Instagram Favorite Tips:

- 1. Less is sometimes more:** Like Twitter, less is more when it comes to adding hashtags to a post on Instagram. Best practice is to keep your hashtag count under 11.
- 2. Keep it real:** Don't forget to be human! Instagram has the capability to reach a lot of different people by just being relatable. Be conversational and clever.
- 3. Its all about the image:** Instagram accounts with the most activity and engagement tend to have the best pictures. Remember to post quality photos with good lighting that fit our brand.
- 4. Keep engaging:** Reply to comments on your posts! Positive feedback helps to steer the conversation and maintain an authentic appearance. If a comment feels too much, Instagram now has the "like comment" feature.



[Download](#) Instagram images for your posts.

Electronic Information Card - 6x4.5"

Please download and email this to interested groups. Order hard copies by emailing outreach@healthykids.org so you can hand deliver.

[Download](#) information card.



Florida KidCare
HEALTH AND DENTAL INSURANCE

Head-to-toe coverage for all Florida kids from birth through the end of age 18, even if one or both parents are working.

Most families pay nothing at all, and many families pay just \$15 or \$20 a month. Full-pay options are also available.

With year-round enrollment, the time to apply is always now:
floridakidcare.org • 1-888-540-5437

Asirans Sante ak dante pou timoun.

Web Banners

Driving interested parents to the Florida KidCare website is easy. Simply download one of the following animated web banners based on the size you need and place on your website. When you are prompted to enter in the URL link, please insert https://www.floridakidcare.org/?utm_source=fcs_tool_kit&utm_medium=pdf&utm_campaign=partner_outreach.

320 x 50



Florida KidCare Your child may qualify for **FREE** or **AFFORDABLE** health insurance. [LEARN MORE](#)

300 x 50



Florida KidCare Your child may qualify for **FREE** or **AFFORDABLE** health insurance. [LEARN MORE](#)

300 x 600



Florida KidCare

SMILE.
Your child may qualify for **FREE** or **AFFORDABLE** health insurance.

[LEARN MORE](#)

160 x 600

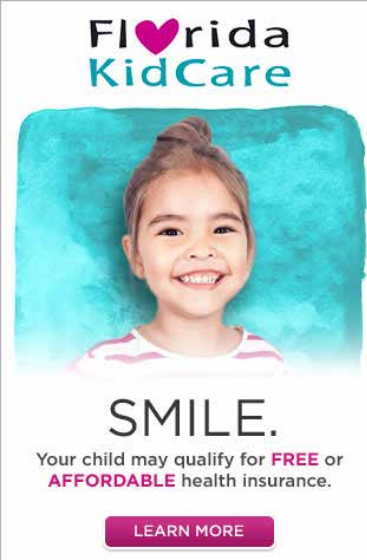


Florida KidCare

SMILE.
Your child may qualify for **FREE** or **AFFORDABLE** health insurance.

[LEARN MORE](#)

320 x 480



Florida KidCare

SMILE.
Your child may qualify for **FREE** or **AFFORDABLE** health insurance.

[LEARN MORE](#)

300 x 250




Florida KidCare

SMILE.
Your child may qualify for **FREE** or **AFFORDABLE** health insurance.

[LEARN MORE](#)

728 x 90



Florida KidCare

SMILE.
Your child may qualify for **FREE** or **AFFORDABLE** health insurance.

[LEARN MORE](#)

[Download](#) web banners.

Videos

Below you will find links to :30 and :15 English and Spanish videos. Please consider playing these videos at community events and health fairs where you will be engaging with families.



I AM KidCare - English

View [30-Second video](#)

View [15-Second video](#)



I AM KidCare - Spanish

View [30-Second video](#)

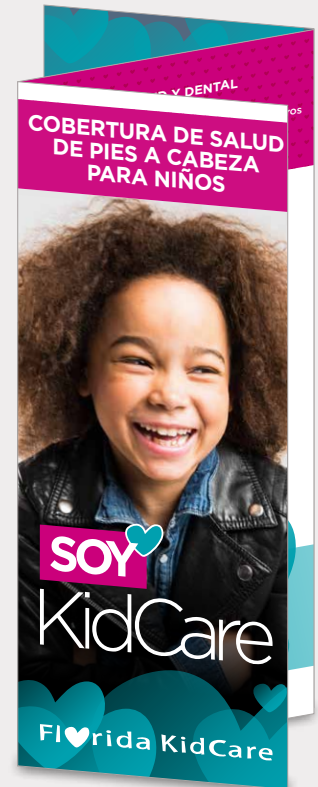
View [15-Second video](#)

Brochure - 8.5x11"

Please download and email this to interested groups. Order hard copies by emailing outreach@healthykids.org so you can hand deliver.



[Download](#)
English brochure.



[Download](#)
Spanish brochure.



Pop-Up Banners - 33.5x79"

Please download these pop-up banner designs to have printed at your local print shop and utilize at community events and activities as supporting visuals.



[Download](#) these banners.

Window Clings - 28x40"

Please download this window cling poster design to have printed at your local print shop and display where appropriate.

[Download](#) this window cling design.



Posters - 11x17"

Please download these poster designs to have printed at your local print shop and utilize at community events and activities as supporting visuals.

Florida KidCare
HEALTH AND DENTAL INSURANCE

ISABELLA
Fort Lauderdale, FL

FAVORITE ACTIVITY:
Cooking

FAVORITE SCHOOL SUBJECT:
Math

HER MOM'S FAVORITE FLORIDA KIDCARE PERK:
Having peace of mind when Isabella plays school soccer

I AM KidCare
floridakidcare.org
1-888-540-5437

GETTING HEALTH INSURANCE FOR YOUR CHILD IS EASY AND MAY BE FREE – EVEN IF YOU HAVE A JOB.
More than 2.1 million Florida children are on Florida KidCare for the best in low health and dental insurance they need. But it's not just about the insurance. It's about the care Florida KidCare provides through access to quality affordable, child-centered health and dental insurance. We're insurance with a lot of heart.

Florida KidCare
HEALTH AND DENTAL INSURANCE

MICHAEL
Orlando, FL

FAVORITE SCHOOL SUBJECT:
Science

FAVORITE SNACK:
Popcorn

HIS DAD'S FAVORITE FLORIDA KIDCARE PERK:
Not spending too much on Michael's prescriptions each month

I AM KidCare
floridakidcare.org
1-888-540-5437

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Florida KidCare
HEALTH AND DENTAL INSURANCE

KAYLA
Tampa, FL

FAVORITE COLOR:
Yellow

FAVORITE TOY:
Stuffed giraffe

HER MOM'S FAVORITE FLORIDA KIDCARE PERK:
Knowing Kayla's routine dental cleanings are covered

I AM KidCare
floridakidcare.org
1-888-540-5437

GETTING HEALTH INSURANCE FOR YOUR CHILD IS EASY AND MAY BE FREE – EVEN IF YOU HAVE A JOB.
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Florida KidCare
HEALTH AND DENTAL INSURANCE

DANIEL
Fort Myers, FL

FAVORITE FOOD:
Spaghetti and meatballs

FAVORITE ACTIVITY:
Playing the trombone

HIS DAD'S FAVORITE FLORIDA KIDCARE PERK:
Knowing Daniel can get his vision checked regularly so he can see clearly in class

I AM KidCare
floridakidcare.org
1-888-540-5437

GETTING HEALTH INSURANCE FOR YOUR CHILD IS EASY AND MAY BE FREE – EVEN IF YOU HAVE A JOB.
More than 2.1 million Florida children are on Florida KidCare for the best in low health and dental insurance they need. But it's not just about the insurance. It's about the care Florida KidCare provides through access to quality affordable, child-centered health and dental insurance. We're insurance with a lot of heart.

Florida KidCare
HEALTH AND DENTAL INSURANCE

EMMA
Coral Springs, FL

FAVORITE ACTIVITY:
Tap dancing

FAVORITE SNACK:
Pancos

HER MOM'S FAVORITE FLORIDA KIDCARE PERK:
Knowing Emma's routine check-ups at the pediatrician keep her healthy and mean less sick days away from school

I AM KidCare
floridakidcare.org
1-888-540-5437

GETTING HEALTH INSURANCE FOR YOUR CHILD IS EASY AND MAY BE FREE – EVEN IF YOU HAVE A JOB.
More than 2.1 million Florida children are on Florida KidCare for the best in low health and dental insurance they need. But it's not just about the insurance. It's about the care Florida KidCare provides through access to quality affordable, child-centered health and dental insurance. We're insurance with a lot of heart.

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HEALTH AND DENTAL INSURANCE

GABRIEL
Miami, FL

FAVORITE FOOD:
Blueberry pancakes

FAVORITE SCHOOL SUBJECT:
History

HIS MOM'S FAVORITE FLORIDA KIDCARE PERK:
Feeling more comfortable when Gabriel plays school soccer

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MIA
Gainesville, FL

FAVORITE SCHOOL SUBJECT:
Writing

FAVORITE SPORT:
Volleyball

HER DAD'S FAVORITE FLORIDA KIDCARE PERK:
Knowing Mia will be covered through every growth spurt

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BRANDON
Citrus Park, FL

FAVORITE SCHOOL SUBJECT:
Geometry

FAVORITE ACTIVITY:
Playing piano

HIS DAD'S FAVORITE FLORIDA KIDCARE PERK:
Being able to afford Brandon's routine check-ups and ensuring he has the specialized care he needs.

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[Download](#) these posters.



Contact

For more information on how to apply for Florida KidCare, visit floridakidcare.org or call **1-888-540-KIDS (5437)**.

If a family would rather apply for Florida KidCare in person, they may locate a local application assister by entering their zip code here: [Find local help](#).

