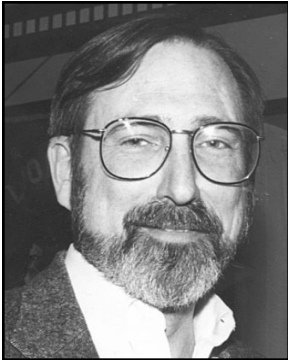


ALUMNI PROFILE



Charles "Chuck" Earnest

EDUCATION:  
Pensacola Junior College, A.A.  
Florida State University, B.S., Government

OCCUPATION:  
Dolphin Cotton Co., President  
Dolphin Land Co., President  
and General Manager  
(with Dolphin companies since 1976;  
manages cotton gin business and 4,400  
acres of row crop land producing cotton,  
soybeans, wheat, milo, corn)

FAMILY:  
Wife—Judy Simcoke Earnest  
Children—Grant, age 17, and Emily, age 13  
Home—Kennett, Missouri

CURRENT AFFILIATIONS:  
Cotton Producers of Missouri, Director  
Committee for the Advancement of Cotton  
University of Missouri Delta Center  
Advisory Board  
Drainage District No. One of Pemiscot  
County, Supervisor  
Elk Chute Drainage District, President  
and Supervisor  
Agriculture Club of Memphis  
Lions Club of Kennett

PAST AFFILIATIONS:  
Southern Cotton Ginners Association,  
President  
USDA Secretary's Advisory Committee  
on Cotton Standards  
National Cotton Ginners Association,  
President  
Family Counseling Center, Director  
Rotary Club International Exchange Scholar

PJC EXPERIENCE:  
"The level of instructor at PJC compared  
well to any university staff I observed  
later. Conrad Cotter, Jim Kobacker, John  
Rees and Clarice Burrell challenged their  
classes with all the wit, intellect and  
attention we could stand. More some-  
times. Now, when I consider sending  
my own son to college, the notion that  
graduate assistants bring as much  
maturity and worldly experience to class  
as my PJC instructors strikes me as  
expensive and condescending."

I	N	S	I	D	E
• President's Message					
• President's Club					
• Switzer Endowment					
• Philanthropy Awards					
• December Gala					
• Scholarship Spotlight					
• String Program					
• Mark Russell					

# First Capital Campaign Set for a Successful Wrap Up

Beginning with a precedent-setting lead gift of \$1 million in December 1998, the *Building on Tradition—Investing in the Future* Capital Campaign for Pensacola Junior College has enjoyed tremendous community support and is now approaching its goal of \$4.5 million.

The largesse of local individuals, banks, hospitals, media, businesses and industry has contributed to the early success of the PJC Foundation's first Capital Campaign.

"The impressive thing is the broad based community support this campaign has gathered," said Tommy Tait, Capital Campaign general chair. "When you look at the support and meaningful dollars, it really makes you feel proud of PJC and what it means in the community."

The faculty and staff portion of the campaign also was a resounding success. Almost 300 faculty and staff members from all three campuses participated in the campaign, pledging more than \$200,000.

In addition, the PJC Board of Trustees, PJC Foundation Board, WSRE Board and the Campaign Cabinet supported the campaign with 100 percent participation in giving.

"The participation from board members, friends of the college, and the PJC family is remarkable," said PJC President Charles Atwell. "It has made my first year as President a fulfilling one."

Meeting the campaign goal during its designated time frame will allow various matching programs to parlay that \$4.5 million into as much as \$9 million.

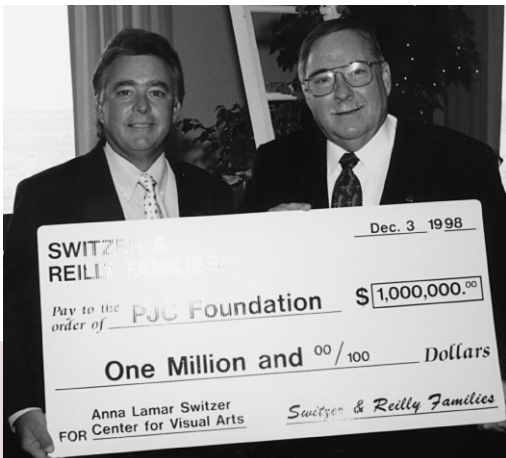
These funds will be used for student scholarships, endowed teaching chairs, athletic programs, program innovation and expansion, instructional technology, cultural advancement, and digital conversion at WSRE Public TV.

"Meeting our Capital Campaign goal will not only help us maintain PJC's high level of excellence in education, but will also help us to expand our services to this community well into the future," Atwell said.

Since its opening half a century ago, Pensacola Junior College has excelled as the academic and vocational bridge to success for more than 200,000 students. Outstanding programs in academics, health, technology, athletics, and the arts provide an invaluable service to Northwest Florida.

The "Building on Tradition—Investing in the Future" Capital Campaign is looking to individuals, alumni, corporations and foundations to assure that PJC's high level of service continues. The Capital Campaign seeks to build a bridge of financial support from the community to the college, providing a margin of excellence that tuition and tax support cannot offer.

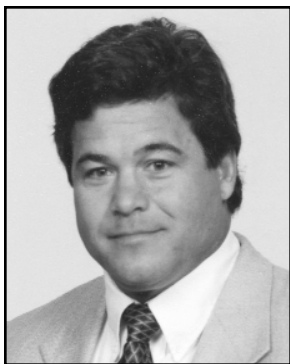
Call the PJC Foundation at 484-1560 to learn how you can invest in the future at PJC.



PJC President Charles Atwell accepts donations for the Capital Campaign from community leaders, top to bottom: Charlie Switzer representing the Switzer and Reilly families with the Campaign's lead gift of \$1 million; Mike Saxon (center), Gulf Power Pensacola district manager, presenting a pledge from Gulf Power Co.; Tommy Tait, Whitney National Bank president, presenting a gift from Whitney National Bank; and, Suzanne Shackley, Champion Public Affairs director, presenting a gift from Champion International Corp.



PRESIDENT'S MESSAGE



Donald McMahon,  
PJC Foundation President

As we look forward to an overwhelmingly successful end to Pensacola Junior College's first Capital Campaign, I am grateful for the opportunity of serving as PJC Foundation president during this community-wide effort.

*Building on Tradition—Investing in the Future* was launched with the challenging goal of raising \$4.5 million. Community response has been tremendous. From local individuals, hospitals, banks, businesses and industry to PJC administration, staff and faculty, it has been gratifying to see the community's response to an institution that has served the area for more than half a century.

The Capital Campaign's success reaches far beyond a monetary goal. By funding endowed scholarships and teaching chairs, programs and equipment, the Foundation is contributing to the success of PJC students well into the new millenium.

In addition to its commitment to the Capital Campaign, the PJC Foundation has continued working on its previous commitments benefiting various programs at the college. For instance, gifts to the PJC Scholarship Fund recently have hit an all-time high. This is yet another example of the community supporting the Foundation's efforts.

As I look over the Foundation's accomplishments during the past year, I am reminded time and again of the hard work, dedication and support of our Foundation Board of Governors. Because of their generosity of time and talent, our goals are being met and exceeded.

I also want to extend special appreciation to PJC's dedicated College Development staff and leadership for their role in making the campaign a success.

Thanks for allowing me to lead the PJC Foundation during this historic year.

Don McMahon  
President  
PJC Foundation, Inc.

# President's Club Members Enjoy Red Carpet Treatment

Internationally recognized architect Michael Graves (right) chats with Allan Peterson, Art Department head. Graves presented "Telling Stories," an historical overview of architecture to an appreciative audience that packed the Ashmore Auditorium in October.



*Above*, Tom Delaino, PJC's senior vice president for Planning and Administration, greets John and Eleanor Appleyard at a reception for distinguished lecturer Michael Graves and President's Club members.

*Right*, Award winning architect Michael Graves was the inaugural speaker for the Anna Lamar Switzer Distinguished Artist Series last October. Graves (left) and Bobby Switzer are flanked by banners depicting some of Graves' famous works. Switzer and Lamar Advertising Co. produced the renderings of Graves' works in honor of his visit.



Members of the President's Club are special people—and they are treated specially.

Attending an invitation-only reception for internationally recognized architect Michael Graves was just one event enjoyed by President's Club members during the past year.

Complimentary admission to many college-sponsored events, invitations to special receptions and other social functions of the college, and an annual President's Club reception with a distinguished guest are all benefits of participating in the President's Club.

Funds generated from the President's Club benefit the college in areas where state funds will not suffice. These unrestricted funds allow the college to focus on areas of greatest need, including scholarships, faculty mini-grants, student and faculty recruitment and retention, and program enhancement.

The President's Club is open to any person or organization wishing to contribute a minimum gift of \$250 annually toward the advancement of the college. President's Club membership is a special category for giving and is part of the Annual Fund of the college.

With the help of President's Club donations, PJC continues to provide the place where Northwest Florida goes to college.

Call 484-1564 for details.

# Leave a Lasting Impression with Your Name on a Brick

Remember your days at PJC? That first step into higher education, the key to a better job, the chance to upgrade, to retrain, to keep pace with tomorrow's demands and skills.

You can have a permanent reminder of those golden memories, or make a permanent tribute to a past or future PJC leader by purchasing a commemorative brick.

Join the nearly 400 friends and alumni whose bricks adorn the Alumni/Friends Memorial

Walkway located around the new M.J. Menge Bell Tower on the Pensacola campus.

Each brick is inscribed with a personalized message and is available at the \$50 and \$500 levels.

Commemorative bricks provide a lasting remembrance of those special occasions—graduations, promotions, retirements, birthdays—for you or someone you love.

Brick purchases are tax deductible contributions to the PJC Foundation and provide funds



to support student and staff development activities.

Call 484-1564 for more information.



# Gift Honoring Anna Lamar Switzer Paints Bright Future for PJC Art Department



Anna Lamar Switzer

## Anna Lamar Switzer Endowed Teaching Chair to be Awarded This Year

Pensacola Junior College’s Art Department faculty is busy working on project proposals to submit for the first Anna Lamar Switzer Endowed Teaching Chair.

Guidelines are completed, the selection committee meets this summer, and the chair will be awarded this fall.

“The chair provides wonderful recognition for our faculty and a great opportunity for them to complete projects that will help them in their careers,” said Allan Peterson, Art Department head and Gallery director.

As a three-year appointment, the chair provides \$4500 per year with \$2500 going to the faculty member and \$2000 going to the project.

The Anna Lamar Switzer Endowed Teaching Chair is just one result of the \$1 million gift presented to PJC by the Switzer and Reilly families of Pensacola. It was given in honor of their mother and grandmother as the lead gift of the PJC Foundation’s Capital Campaign.

The gift also endows a visiting artist and lecture series and a student scholarship as well as contributing to the remodeling and expansion of the current Visual Arts building.

## PJC Art Student Benefits from First Anna Lamar Switzer Endowed Scholarship

Freshman art student Ann Marie Berggren is the first recipient of the Anna Lamar Switzer Endowed Scholarship.

“It is a blessing and an honor to be supported in my pursuit of an AA degree in art at PJC,” Berggren said. “It is reassuring that there are scholarships out there to help young artists get their education.”

Established in honor of the late Anna Lamar Switzer, a local patron of the arts and education, the endowed scholarship is part of a \$1 million Capital Campaign gift from the Reilly and Switzer families.



PJC art major Ann Marie Berggren has completed her freshman year as the first recipient of the Anna Lamar Switzer Endowed Scholarship.

Berggren, a Woodham High School graduate, was awarded the two-year scholarship in August 1999. The scholarship provides \$1500 per year to cover tuition and books.

The Switzer scholarship will be awarded annually to recognize and encourage talented incoming

freshmen pursuing one of the Art Department’s five different degree programs. Selection is based on the student’s portfolio, grade point average, application information and art teacher recommendation.

# 1999 Philanthropy Awards Recognize Commitment of PJC’s Capital Campaign Organization

When the 1999 Philanthropy Awards were announced last November, leaders in three areas of fundraising for PJC’s Capital Campaign emerged as winners.

Bobby, Charlie and John Switzer, Tommy Tait, and Patrice Whitten were recognized for their outstanding contributions to the advancement of PJC. The awards ceremony is an annual event of the West Florida Chapter of the National Society of Fund Raising Executives.

- The Outstanding Philanthropists Award went to brothers Bobby, Charlie and John Switzer in recognition of their vision and support of arts education in our community. The Switzer and Reilly families’ lead gift to the Capital Campaign is the largest monetary donation ever received by the PJC Foundation. The Switzer/Reilly gift will enable the college to establish the Anna Lamar Switzer Center for Visual Arts along with an endowed teaching chair, scholarship, and distinguished artist lecture series.
- The Outstanding Volunteer Fund-Raiser Award went to Tommy Tait, Capital Campaign general chair, for spearheading PJC’s first comprehensive campaign. Under Tait’s leadership, the campaign exceeded the halfway mark of its \$4.5 million goal within the first six months. Tait also serves on the PJC District Board of Trustees.

- The Outstanding Professional Fund-Raiser Award went to Patrice Whitten, PJC Foundation executive director. This award recognizes those who advance the fund raising profession through dedication, education, and integrity and who use their expertise to make a difference in the community. Whitten joined the PJC staff in 1992 and assumed the PJC Foundation’s executive director role in 1994.

The firm of Sam Marshall Architects has been selected for the construction and renovation of the Anna Lamar Switzer Center for Visual Arts. Projected dates call for construction to begin in December with completion by August 2001.



## AREA MEDIA SHOW SUPPORT FOR CAPITAL CAMPAIGN

In a show of community support several local media donated time and space to publicize the *Building on Tradition—Investing in the Future* Capital Campaign. In addition to cash donations, public service announcements for the campaign were run on WEAR-TV3, WSRE-TV23 and Cox Cable as well as in the Pensacola News Journal.

The ads, created by Appleyard Advertising Agency, featured donors to the campaign and highlighted various programs at PJC. Dick Appleyard, Campaign Communications chair, oversaw the creation and placement of the ads.



Foundation friends gather for December gala...

RIGHT

Dinner guests were greeted with carols performed by the Pensacola Fiesta Barbershop Chorus.



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December Gala Celebrates Campaign Success

The December holiday traditions of giving were celebrated at the Grande Holiday Buffet with the announcement of major Capital Campaign gifts from two Pensacola families.

The Kugelman Foundation pledged an additional \$200,000 to be added to their \$50,000 gift made at the inception of the Capital Campaign. Jack and Jane Kugelman are not new to giving to PJC. The high technology equipment in the Kugelman Center for Telecommunications was funded through a generous gift from the Kugelman family.

Juergen Richard and Helen Ihns pledged \$250,000 to be designated to the area of greatest need or WSRE. The Ihns also have supported PJC in the past through charitable gifts to WSRE-TV.

More than 175 guests dined on delectable dishes prepared by students in PJC's Culinary Management program directed by Howard Aller.

Adding to the evening's festivities were holiday songs performed by the Pensacola Fiesta Barbershop Chorus directed by Carter Combs and PJC's Jazz Choir Entertainers directed by Xiaolun Chen.

Dixie Reed, a PJC voice major, delighted the dinner guests with her rendition of "Ave Maria." She was accompanied by PJC pianist, Rosemary Ramsey Pearce, who also provided seasonal selections during the dinner hour.

The Grande Holiday Buffet is an annual event honoring Foundation Board members who work diligently to make PJC the outstanding institution that it is.

TOP TO BOTTOM:

- 1. Don and Jackie McMahon
- 2. Warren Wentworth (left) and Ray Haas
- 3. Bill and Margaret Noonan

RIGHT

- 4. The PJC Jazz Choir Entertainers kept spirits light with holiday songs.

FAR RIGHT

- 5. Mr. and Mrs. H. Miller Caldwell Jr. (standing) and Mr. and Mrs. Gerald E. McKenzie

ABOVE, RIGHT

- 6. PJC District Board of Trustees Chair Elba Robertson (center) with Helen and Dick Ihns
- 7. John T. Venettozzi, founding provost of PJC's Warrington campus, with his wife, Leona (left) and daughter, Gina Jogan, a member of the Foundation Board of Governors



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# Students Benefit from Campaign Scholarship Drive

A pleasant by-product of the *Building on Tradition—Investing in the Future* Capital Campaign is that support for the PJC Scholarship Fund has flourished.

“The Capital Campaign has definitely increased the community’s awareness of the need for scholarships,” said Shebbie Shields, Scholarship Development specialist. “Community college students often struggle with juggling full-time jobs, child-care and school schedules. Without scholarship support, many of these students could not attend college.”

Among the newly established scholarships are:

- **Gray Wright Waldorf Endowed Memorial Scholarship**—Gray Waldorf served as PJC’s Biology Department head for many years until his retirement in 1983. This endowed scholarship was set up by Mrs. Gray (Brock) Waldorf, and their daughter, Gwendolyn, shortly after his death in January 2000.  
“Dr. Waldorf’s work was so wonderful that he is still remembered throughout the department,” said James Brady, PJC Biology Department head.
- **SpringFest Endowed Scholarship**—SpringFest 2000 is celebrating its 10<sup>th</sup> Anniversary by establishing a music scholarship. “We are very fortunate to have this opportunity to help aspiring musicians through the music education program at PJC. Who knows, a future SpringFest headliner may be one of our own,” said Bill Bielenda, SpringFest ’99 president.
- **Junior League of Pensacola Endowed Scholarship**—Junior League of Pensacola has formed a partnership with the PJC Foundation to raise \$50,000 (that will result in \$100,000 with state matching funds). The endowment will then provide full tuition scholarships for four women each year in PJC’s Women in Transition program.

Anyone wishing to support the scholarship fund at PJC can do so by donating to an existing scholarship fund or establishing a new one. For more information, contact Shebbie Shields in the PJC Foundation Office at 484-1562.

## SCHOLARSHIP SPOTLIGHT

### Former Scholarship Recipient Shows Gratitude by Giving Back to Scholarship Fund

When Margaret Woerner received the Pensacola Women’s Alliance Scholarship in 1994, she had three school-age children and was recently divorced from her husband of 16 years. She says she had lost all sense of emotional and financial security and was looking for a career that would support her family.

While sitting in a PJC counselor’s office, Woerner read a plaque that said, “If life deals you scraps, make quilts.” From this, she says she adopted a positive attitude and used her PWA scholarship to pay her tuition for PJC’s dental hygiene program.

Today Woerner has a successful career as a dental hygienist and recently sent a check in the amount of her original scholarship to the Pensacola Women’s Alliance with the following note:

“I am glad to be able to give back to those who helped me. Please accept my contribution and thanks to Pensacola Women’s Alliance for financial help with my education. I appreciate what you did for me! Best wishes to future recipients.”

—Margaret Woerner  
CDA RDH

The Pensacola Women’s Alliance has completed the circle of giving by adding Woerner’s contribution to their PJC Foundation scholarship fund.

“I am glad to be able to give back to those who helped me...”

—Margaret Woerner  
CDA RDH

## New String Program

PJC now offers a string program for music majors leading to an associate of arts degree. As the only college credit string program offered in the Florida Panhandle and South Alabama, it features music theory, ear training and music computer skills, and gives students several opportunities to perform.

The creation of the string program is largely due to the generosity of Paul Runge, Ph.D., a longtime Pensacola resident and retired Monsanto executive. Dr. Runge’s love for classical music and his desire to see a local string program available to further the interests of high school musicians prompted his gift to the college.

Scholarships are awarded each semester. Call 484-1800 for information.

“Stringed instruments and their literature lie at the very center of the classical music tradition. This new program at PJC is an important step and a very exciting development for the Northwest Florida area.”

—Peter Rubardt, Conductor and Music Director, Pensacola Symphony Orchestra

The PJC Foundation remembers Sandra and Grover Robinson for their dedication and many years of service to PJC, our students and the community.



Facilities at the PJC Pirate baseball field have needed upgrading for some time. Now plans are in the works, boosters are needed and excitement is growing as the college gets closer to having a new baseball facility at the Pensacola campus. “We have one of the most beautiful college campuses. Hopefully, we will soon have a baseball field to match,” said Bill Hamilton, Athletic Director. If you would like to help us make this dream a reality, call 484-1560.



1999-2000  
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GOVERNORS

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Willie Small  
Bill Smart  
James Stohlanske  
Charlie Switzer  
Michael Wiggins  
Ken Woolf

ANOTHER  
PERFECT AUDIT

Once again the PJC Foundation has received high marks in an independent auditor's report.

Jack Rowell, of O'Sullivan Hicks Patton, presented the audit results at the Board of Governors meeting in January. Rowell reported that the financial statements presented fairly, in all material respects, the financial position of the PJC Foundation as of June 30, 1999.

Noteworthy is the 702 percent increase in total income for the Foundation since June 30, 1995. (see chart).

PJC Foundation Five Year Trend

FISCAL YEAR	TOTAL INCOME	GRANT INCOME	DISBURSEMENTS	INVESTMENTS
1994/95	404,297	73,048	323,459	858,177
1995/96	805,716	232,562	484,372	857,124
1996/97	1,337,298	199,529	740,596	1,375,372
1997/98	1,304,062	309,457	723,928	2,670,703
1998/99	3,239,242	480,557	879,348	3,077,571

From June 30, 1995 to June 30, 1999

Total income increased 702%  
Grant income increased 558%  
Disbursements increased 172%  
Investments increased 269%

Political Humorist  
Mark Russell Plays  
Center Stage for  
Capital Campaign  
Grande Finale

Comedic candor and musical mischief will be on the menu when silver-tongued satirist Mark Russell performs at the Capital Campaign grande finale, Sept. 30.

In celebration of the *Building on Tradition—Investing in the Future* Capital Campaign's successful end, Russell will present a 90-minute show in the Lou Ross Health and Sports Center. He will perform from an elevated stage in the center of the gym, offering good visibility to all attending.

The evening also will offer campaign patrons a casual dinner, reserved parking, priority seating, and a champagne dessert reception with Mark Russell as a guest following the concert.

Tickets are \$125 for the patron party and include reserved parking and seats, dinner, and champagne dessert. A portion of the proceeds will be used to establish a Sandra



and Grover Robinson III memorial fund.

Dubbed the funniest man on television, Russell has enjoyed recognition for his live performances and syndicated column as well as his 25 years of top-rated comedy specials on PBS. His brand of humor has endured not just because it is funny, but because it is meaningful.

Using political satire reminiscent of Mark Twain and Will Rogers, Russell provides comic insights into world events and the society in which we live. His humor crosses political and international lines. No one is safe from his unpredictable, song-filled and thought provoking satire.

Audiences constantly marvel at Russell's wealth of fresh material—often taken from that morning's headlines—and frequently ask if he has any writers. Russell is always quick to admit, "I have 535 of them—100 in the Senate and 435 in the House of Representatives."

Diane Gup is organizing the event along with Diane Appleyard, Carol Carlan, Carolyn Fleming, Suellen Hudson, Cookie Kichler, Don McMahon, Taris Savell, Bill Smart, Gwen Snowden, Charlie Switzer, Dona Usry, Betty Wasson, Mike Wiggins and Clara Wimberly and members of the PJC staff.

Call 484-1560 for tickets or more information. Seating is limited.

NEED  
INFORMATION?  
PLEASE CALL!

PJC's College Development/Foundation & Alumni Affairs staff is here to assist you.

You may reach us at:  
(850) 484-1560

Patrice Whitten, Executive Director  
Shebbie Shields, Scholarship Development  
Kat Miller, Annual Fund/Alumni Affairs Manager



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COMPENDIUM

Compendium is published for alumni and friends of Pensacola Junior College. The Pensacola Junior College Foundation, Inc. is a 501(c)3 nonprofit organization established to solicit, receive and administer private support for PJC. Gifts to the PJC Foundation are tax deductible as charitable contributions. Call 850-484-1560 for more information.