

Business and Management Bachelor of Applied Science degree

Note: General education and lower level coursework degree requirements are not included in the MAP below.

Graphic Design Management Concentration Effective Year: 2018-2019

General Education Requirements = 36 credit hours, Lower level degree requirements = 42 credit hours

MAP2- Enrollment leading to 2-year completion of upper level requirements

Fall
GRA3194C Graphic Design III 3 credit hours A session
GRA3209C Typography II 3 credit hours A session
ART3170C Bookbinding GRA3833C Motion Graphics 3 credit hours A session
MAN3240 Organizational Behavior 3 credit hours B session
MAN3303 Theories of Leadership 3 credit hours D session
Semester TOTAL 15 credit hours

Spring
GRA3202C Advanced Typography 3 credit hours A session
GRA4514C Environmental Design 3 credit hours A session
MAN3353 Management Theory 3 credit hours B session
MAN4301 Human Resource Admin. 3 credit hours B session
GEB3213 Professional Communications 3 credit hours D session
Semester TOTAL 15 credit hours

Fall
GRA4186C Sr. Studio Graphic Design 3 credit hours A session
GRA4189C Portfolio Development 3 credit hours A session
BUL3130 Legal Environment 3 credit hours B session
FIN3400 Financial Management 3 credit hours D session
Semester TOTAL 12 credit hours